

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
September 2, 2021

TO: Honorable Mayor and City Council FROM: Scott C. Stiles, City Manager
Members

**I. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES,
BUSINESSES AND INDIVIDUALS**

- A. County of Orange press release: County of Orange Launches American Rescue Plan Act (ARPA) and Coronavirus Aid, Relief, and Economic Security (CARES) Act Website (August 31, 2021).
- B. Care Ambulance August 2021 compliance report.
- C. Garden Grove Unified School District #GGUSD Pride E-newsletter featuring events and notable accomplishments.
- D. OC Streetcar construction alert for the week of August 30, 2021.

• OTHER ITEMS

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES
Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS
Items of interest are included.



Scott C. Stiles
City Manager



COUNTY OF ORANGE

P R E S S R E L E A S E

Attachment I.A
Mgrs. Memo 9/2/21

WWW.OCGOV.COM

FOR IMMEDIATE RELEASE

Contact: CEO Communications
CEOCOM@ocgov.com

County of Orange Launches American Rescue Plan Act (ARPA) and Coronavirus Aid, Relief, and Economic Security (CARES) Act Website

Strategic Financial Planning Process Underway; General Public May Provide Input on Website

Santa Ana, Calif. (August 31, 2021) – Today, the County of Orange has launched the [ARPA and CARES Act Transparency website](#) for constituents.

The website includes expenditure information related to both Acts, an overview of the ARPA funding and the 2021 Performance Plan and links to the US Treasury ARPA website. The ARPA information will be updated periodically as new information becomes available. The website also includes the final reporting on the County's use of CARES Act funds.

In addition, the County kicked off its annual strategic financial planning process on August 16, 2021. The 2021 Strategic Financial Plan will be presented to the Board of Supervisors on December 14, 2021. This year's strategic financial planning process will include the County's plan and CEO recommendations on the use of the ARPA funds. The County of Orange received 50 percent of its \$617 million federal allocation on May 21, 2021 and will receive the remaining funds no earlier than 12 months from May 21, 2021. To view the County's past Strategic Financial Plans, [click here](#).

The County's Budget Office will hold a public workshop at 1:30 pm on Thursday, September 30, 2021 in the Board of Supervisors Hearing and Planning Commission Rooms to educate the public on the County's strategic financial planning and budget development processes and use of the ARPA funds. Members of the public may submit comments now through October 22, 2021 on use of the ARPA funds as part of the County's planning process by going to the comment form found [here](#).

##



COUNTY OF ORANGE

P R E S S R E L E A S E

WWW.OCGOV.COM

PARA PUBLICACIÓN INMEDIATA

Contacto: CEO Communications
CEOCOM@ocgov.com

El Condado de Orange lanza el sitio web de la Ley del Plan de Rescate Estadounidense (ARPA) y de la Ley de Ayuda, Alivio y Seguridad Económica del Coronavirus (CARES)

El proceso de planificación financiera estratégica está en marcha; el público en general puede dar su opinión en el sitio web

Santa Ana, Calif. (31 de agosto de 2021) - Hoy, el Condado de Orange ha lanzado el sitio web de transparencia de la Ley ARPA y CARES para el público.

El sitio web incluye información sobre los gastos relacionados con ambas leyes, una visión general de la financiación del ARPA y el Plan de Rendimiento 2021 y enlaces al sitio web del ARPA del Tesoro de los Estados Unidos. La información de ARPA se actualizará periódicamente a medida que se disponga de nueva información. La página web también incluye el informe final sobre el uso de los fondos de la Ley CARES por parte del Condado.

Además, el Condado inició su proceso anual de planificación financiera estratégica el 16 de agosto de 2021. El plan financiero estratégico de 2021 se presentará a la Junta de Supervisores el 14 de diciembre de 2021. El proceso de planificación financiera estratégica de este año incluirá el plan del Condado y las recomendaciones del CEO sobre el uso de los fondos ARPA. El Condado de Orange recibió el 50 por ciento de su asignación federal de \$617 millones el 21 de mayo de 2021 y recibirá los fondos restantes no antes de 12 meses a partir del 21 de mayo de 2021. Para ver los anteriores Planes Financieros Estratégicos del Condado, [haga clic aquí](#).

La Oficina de Presupuesto del Condado llevará a cabo un taller público a la 1:30 p.m. el jueves 30 de septiembre de 2021 en las Salas de Audiencia de la Junta de Supervisores y de la Comisión de Planificación para educar al público sobre la planificación financiera estratégica del Condado y los procesos de desarrollo del presupuesto y el uso de los fondos ARPA. Los miembros del público pueden presentar comentarios desde ahora hasta el 22 de octubre de 2021 sobre el uso de los fondos ARPA como parte del proceso de planificación del Condado, dirigiéndose al formulario de comentarios que se [encuentra aquí](#).

##



COUNTY OF ORANGE

P R E S S R E L E A S E

WWW.OCGOV.COM

ĐỂ THÔNG BÁO TỨC THỜI

Liên Lạc: Văn Phòng Thông Tin Tổng Quản Trị

CEOCOM@ocgov.com

Quận Cam Phát Động Trang Mạng Liên Quan Đến Đạo Luật Cứu Trợ Hoa Kỳ (ARPA), và Đạo Luật Cứu Trợ vì Đại Dịch Coronavirus (CARES)

*Đề Án Chiến Lược Tài Chánh Đang Diễn Tiến;
Công Chúng Có Thể Đóng Góp Ý Kiến Trên Trang Mạng*

Santa Ana, Calif. (31 Tháng Tám, 2021) – Hôm nay, Quận Cam đã phát động trang mạng có tính cách vô tư cho tất cả cử tri liên quan đến hai Đạo Luật Cứu Trợ ARPA và CARES.

Trang mạng bao gồm những thông tin về chi phí liên quan đến cả hai Đạo Luật, và tin tức tổng quát của ngân khoản ARPA và Kế Hoạch thực Hiện 2021 và những sự kết nối với trang mạng của Bộ Tài Chánh Hoa Kỳ. Thông tin ARPA sẽ được cập nhật hóa theo từng giai đoạn một khi có những thông tin mới áp dụng. Trang mạng cũng bao gồm phúc trình sau cùng của Quận Hạt đã sử dụng các ngân khoản từ Đạo Luật CARES.

Thêm vào đó, Quận Hạt bắt đầu phương án kế hoạch về chiến lược sử dụng nguồn tài chánh thường niên vào ngày 16 tháng Tám, 2021. Kế Hoạch Chiến Lược Tài Chánh 2021 sẽ được đệ trình lên Hội Đồng Giám Sát vào ngày 14 Tháng Mười Hai, 2021. Phương án cho Kế Hoạch Chiến Lược Tài Chánh năm nay sẽ bao gồm kế hoạch của Quận Hạt và đề nghị của văn phòng Tổng Quản Trị liên quan đến việc sử dụng ngân khoản ARPA. Quận Cam sẽ nhận được 50% tổng số tiền \$617 triệu Mỹ Kim cấp phát từ liên bang vào ngày 21 tháng Năm, 2021 và sẽ nhận được số tiền còn lại trong vòng 12 tháng kể từ ngày 21 tháng Năm, 2021. Để xem Kế hoạch Chiến Lược Tài Chánh của Quận Hạt trong quá khứ, [xin nhấn vào đây](#).

Văn Phòng Ngân Sách Quận Hạt sẽ tổ chức một cuộc hội thảo cho công chúng vào lúc 1:30 trưa ngày Thứ Năm, 30 Tháng Chín, 2021 Tại Phòng Họp của Hội Đồng Giám Sát và Ủy Viên Quy Hoạch để hướng dẫn quần chúng về kế hoạch chiến lược tài chánh và phương án phát triển ngân sách và việc sử dụng ngân khoản ARPA. Các thành viên trong cộng đồng có thể nạp những ý kiến từ bây giờ cho đến ngày 22 tháng Mười, 2021 về việc sử dụng ngân khoản ARPA như một phần trong đề án kế hoạch của Quận Hạt bằng cách điền vào mẫu ý kiến lấy [từ đây](#).

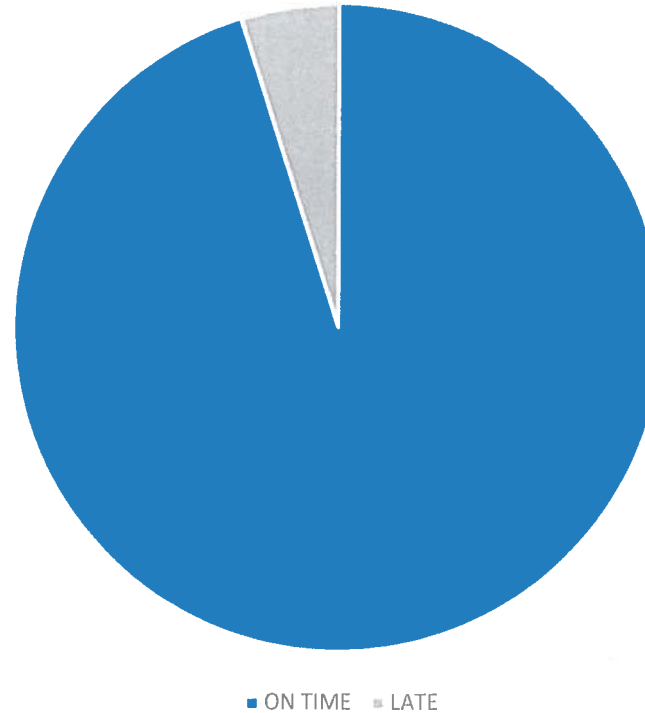
##

GARDEN GROVE

August 2021 Compliance Report

CODE 2	
RESPONSES	898
ON TIME	850
LATE	48
CODE 3	
RESPONSES	183
ON TIME	178
LATE	5
TOTALS	
RESPONSES	1081
ON TIME	1028
LATE	53
PERCENTAGE	95.10%

AUGUST 2021 ON-TIME COMPLIANCE



AVERAGE RESPONSE TIME: 8:58

AVERAGE LATE TIME: 2:31

GGUSD Pride: Dr. Mafi Welcomes Back GGUSD Community, Schools Recognized for Positive Cultures, Spectrum 1 News Highlights GGUSD, and more!

From : Garden Grove Unified School District
<pio_department@ggusd.us>

Fri, Aug 27, 2021 04:01 PM

Subject: GGUSD Pride: Dr. Mafi Welcomes Back GGUSD Community, Schools Recognized for Positive Cultures, Spectrum 1 News Highlights GGUSD, and more!

To : meenay@ci.garden-grove.ca.us

Reply To: pio_department <pio_department@ggusd.us>

August 27, 2021



#GGUSDPRIDE E-newsletter

The #GGUSDPRIDE E-newsletter features many of the great things happening in GGUSD. Send your photos to pio_department@ggusd.us to highlight your school or students in the e-newsletter.

Dr. Gabriela Mafi Welcomes Students and Families Back for a New School Year!



Approximately 40,000 students enjoyed a successful first week of school across GGUSD campuses. GGUSD staff was overjoyed to welcome students back for five full days of in-person instruction. Students expressed great joy about returning to the classroom to learn alongside their friends. Please take a moment to watch our brief Welcome Back Video on behalf of GGUSD's Board of Education and Superintendent Dr. Gabriela Mafi.

Four Schools Recognized for Fostering Positive School Culture!



GGUSD schools are committed to fostering a positive and welcoming school culture and climate. Four GGUSD schools, Heritage, Stanley, Warren and McGarvin, received top honors from the California PBIS Coalition for their success!

[Read More Here!](#)

Spectrum News Highlights GGUSD Commitment to Wellness

Spectrum News produced a powerful piece on the impact COVID-19 has had on our communities and GGUSD's expansion of mental health and wellness services.



[Click Here to Watch the Video](#)

Bryant Elementary Arts Academy hosts Artful Back to School Night

Bryant Elementary Arts Academy welcomed families for Back to School Night this week. Children and their families enjoyed a painting activity - creating a lasting memory and piece of artwork. [#GGUSD Pride](#)





GGUSD is Looking for Substitute Teachers

Apply to work at GGUSD and join an amazing team! This is a great opportunity for anyone interested in teaching.

NOW HIRING!



Be a part of a great team!

**SUBSTITUTE
TEACHING POSITIONS
NOW OPEN!**



**Substitute Rate
\$150 Daily Rate**

Tiered System of Pay
Increase for Days Worked
Long-Term Positions for Credentialed
Teachers also Available

APPLY NOW: bit.ly/subatggusd

For more information, please call (714) 663-6388

FOLLOW US TO STAY UP TO DATE ON ALL THINGS GGUSD!



ARE YOU FULLY CONNECTED TO US?!

YOU DON'T WANT TO TAKE A CHANCE ON MISSING OUT ON IMPORTANT GGUSD NEWS, EVENTS, AND INFORMATION! FOLLOW US ON ALL OF OUR SOCIAL MEDIA PAGES AND NEVER MISS A GGUSD UPDATE!

ALSO, DON'T FORGET TO USE #GGUSDPRIDE ONCE YOU START FOLLOWING US, SO YOU CAN SHARE WITH US THE AMAZING THINGS YOU ARE DOING WITH GGUSD!



GGUSD is committed to keeping our community informed about the impact of the coronavirus public health crisis on our school system. All coronavirus related messages or updates from GGUSD to our families are posted here.

[Click here for GGUSD's COVID-related communication.](#)

Garden Grove Unified School District
10331 Stanford Ave.
Garden Grove, CA 92840
Phone: (714) 663-6000
www.ggusd.us
webmaster@ggusd.us

Stay Connected



Garden Grove Unified School District | 10331 Stanford Avenue, Garden Grove, CA 92840

[Unsubscribe meenay@ci.garden-grove.ca.us](mailto:meenay@ci.garden-grove.ca.us)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by pio_department@ggusd.us powered by



Try email marketing for free today!

Fwd: OC Streetcar Construction Alert

From :Scott Stiles <sstiles@ggcity.org>
Subject: OC Streetcar Construction Alert
To : Meena Yoo <meenay@ggcity.org>

Mon, Aug 30, 2021 02:14 PM

Meena: for Mgr's memo. Thanks. Scott

Scott C. Stiles, ICMA-CM

City Manager / City of Garden Grove
11222 Acacia Parkway
Garden Grove, CA 92840
714-741-5100 (o) / 714-719-1810 (c)
www.ggcity.org

From: "OC Streetcar" <ocstreetcar@octa.net>
To: sstiles@ci.garden-grove.ca.us
Sent: Monday, August 30, 2021 1:22:58 PM
Subject: OC Streetcar Construction Alert



[Anuncio en Español](#)

Construction Alert Week of August 30, 2021

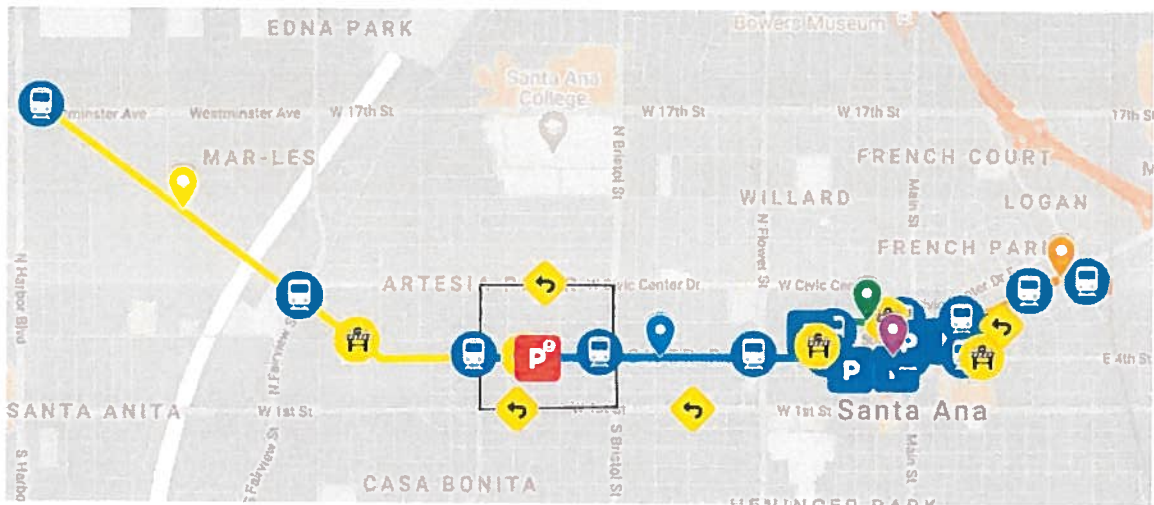
Construction Highlights:

- 5th Street Crossing construction at 5th Street and the Pacific Electric Right-of-Way. Work requires westbound and eastbound traffic to be shifted to the north side of the street.
- Track installation in Segment 2. Work requires intermittent lane closures on Santa Ana Boulevard from Raitt Street to Bristol Street. Please follow detour signs.
- Track installation in Segment 3. Work requires full lane closures on Santa Ana Boulevard from Parton Street to Mortimer Street. A single lane is open for traffic.
- Track installation on Mortimer Street. Work requires full intersection closure at Mortimer Street and 4th Street. Please follow detour signs.

Access will be maintained for all residents and businesses. Construction activities are dependent on weather and resource availability.

[Click here](#) form more information on track installation activities.

For specific work activities in your area, click on the map below.



Virtual Community Open House

Please join the OC Streetcar team to learn about construction activities, lane closures, parking restrictions and property access as track construction moves along **Santa Ana Boulevard, from Bristol Street to Parton Street.**

Click below to join us on **Wednesday, September 8, from 6 to 7:30 p.m.**

[Virtual Community Open House](#)

Virtual Community Open House

OC STREETCAR CONSTRUCTION UPDATES


**Wednesday,
September 8,
from 6:00
to 7:30 p.m.**

Please visit us02web.zoom.us/j/81701717916 at 6:00 p.m. on Wednesday to join the virtual open house. The virtual open house will be held in both English and Spanish.



OC Streetcar Track Installation Has Started!

Click to watch the video premiere
of this exciting milestone



Join the OCTA Board of Directors, the City of Santa Ana and the project's community partners in celebrating this major OC Streetcar project milestone.

EAT SHOP PLAY

DOWNTOWN SANTA ANA

OCTA's Eat Shop Play program supports businesses located along the future OC streetcar route. Benefits to customers include special deals, invitations to community events and free parking for the first hour in nearby structures. Learn more at octa.net/eatshopplay.

About the Project

OC Streetcar is the first modern streetcar project to be built in Orange County and will serve Santa Ana's historic and thriving downtown, which includes federal, state and local courthouses, government offices, colleges, an artists' village

and a thriving restaurant scene. It will operate along a 4.15-mile route that connects the Santa Ana Regional Transportation Center (SARTC) and a new transit hub at Harbor Boulevard and Westminster Avenue in Garden Grove.

To share this e-blast, forward this [link](#)

 OCstreetcar.com	 OCstreetcar@octa.net	 1(844) 7GO-OCSC or 1(844) 746-6272
 facebook.com/OCstreetcar	 @OCstreetcar	 @OCstreetcar



OC Streetcar | 550 S. Main Street , Orange, CA 92868

[Unsubscribe sstiles@ci.garden-grove.ca.us](mailto:sstiles@ci.garden-grove.ca.us)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by ocstreetcar@octa.net powered by



Try email marketing for free today!

WEEKLY MEMO 9-2-2021

SOCIAL MEDIA HIGHLIGHTS



Post Performance

August 26, 2021 - September 1, 2021

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 @CityGardenGrove

 Garden Grove City Hall

 gardengrovecityhall



Garden Grove City Hall

Thu 8/26/2021 8:53 am PDT

With the rise of the Delta Variant, COVID-19 vaccines have become more important than ever. 🦠👤 The Delta Variant spread...

What are the symptoms of the Delta Variant?
Delta symptoms are not very different from other variants of the virus. However, they may cause people to get sick faster. Symptoms can include cough, shortness of breath, fever, chills, muscle pain, headache, sore throat, and new loss of taste or smell.

Are the COVID-19 vaccines we have effective against Delta Variant?
Yes, all currently available vaccines in the United States reduce the possibility of catching the Delta Variant or any other COVID-19 variant, getting very sick, being hospitalized or dying.

Who is at risk of getting sick or hospitalized from the Delta Variant?
Unvaccinated people are at higher risk of becoming infected with the Delta Variant and getting sick or hospitalized.

Can vaccinated people interact with Delta Variant transmit the disease?
Individuals who are fully vaccinated are much less likely to become infected and spread the virus to others. However, those who are vaccinated and do get COVID-19 either do not have symptoms or have only mild symptoms. Vaccinated people in close contact with others who are at higher risk (immunocompromised, unvaccinated) or who are high-risk themselves should take further precautions.

What is the best way to protect yourself from the Delta Variant?
Getting vaccinated is the best way to protect yourself from getting sick with COVID-19 and passing it on to others.

Protect yourself and others:

PREVENT
Take other precautions to limit the risk of catching or spreading COVID-19:

- Wear a mask indoors in public spaces
- Avoid crowded areas
- Maintain physical distance when in poorly ventilated spaces

Impressions	2,170
Reach	2,118
Engagements	47
Engagement Rate (per Impressi...	2.2%



@CityGardenGrove

Thu 8/26/2021 8:54 am PDT

With the rise of the Delta Variant, COVID-19 vaccines have become more important than ever. 🦠👤 The Delta Variant spread...

What are the symptoms of the Delta Variant?
Delta symptoms are not very different from other variants of the virus. However, they may cause people to get sick faster. Symptoms can include cough, shortness of breath, fever, chills, muscle pain, headache, sore throat, and new loss of taste or smell.

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Impressions	456
Potential Reach	5,043
Engagements	20
Engagement Rate (per Impressi...	4.4%



Garden Grove City Hall

Thu 8/26/2021 11:19 am PDT

🦟🚫 The Orange County Mosquito and Vector Control District has a message for you. Mosquitos can be found everywher...



Video Views	219
Impressions	710
Reach	657
Engagements	68
Engagement Rate (per Impression)	9.6%

 **@CityGardenGrove**
Thu 8/26/2021 11:25 am PDT

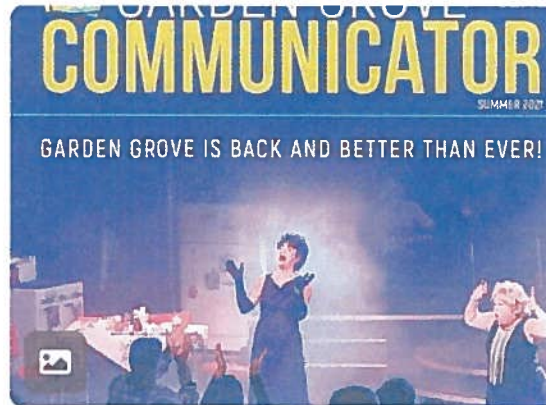
🚫 The OCMVCD has a message for you. Mosquitos can be found everywhere, including your own home. The City of G...



Video Views	53
Impressions	328
Potential Reach	4,377
Engagements	15
Engagement Rate (per Impressi...	4.6%

 **Garden Grove City Hall**
Thu 8/26/2021 5:01 pm PDT

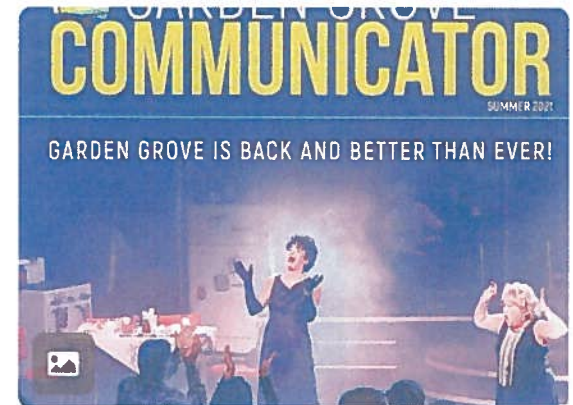
📌 Learn about #GardenGrove's local business economy by perusing the Garden Grove Chamber of Commerce's 2021...



Impressions	621
Reach	591
Engagements	5
Engagement Rate (per Impression)	0.8%

 **@CityGardenGrove**
Thu 8/26/2021 5:02 pm PDT

📌 Learn about #GardenGrove's local business economy by perusing the @GGChamber's 2021 Summer...



Impressions	439
Potential Reach	8,146
Engagements	9
Engagement Rate (per Impressi...	2.1%



Garden Grove City Hall

Mon 8/30/2021 8:45 am PDT

While COVID-19 vaccines have brought a sense of relief, they also brought their share of concerns. We understand. ❤️...



Impressions	1,679
Reach	1,652
Engagements	14
Engagement Rate (per Impressi...	0.8%



@CityGardenGrove

Mon 8/30/2021 8:47 am PDT

While COVID-19 vaccines have brought a sense of relief, they also brought their share of concerns. We understand. ❤️...



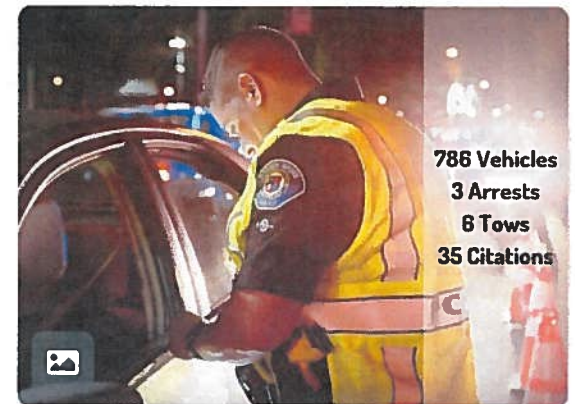
Impressions	323
Potential Reach	4,378
Engagements	10
Engagement Rate (per Impressi...	3.1%



Garden Grove City Hall

Mon 8/30/2021 12:04 pm PDT

Over the weekend, the Garden Grove Police Department conducted a #DUICheckpoint (at the intersection of...



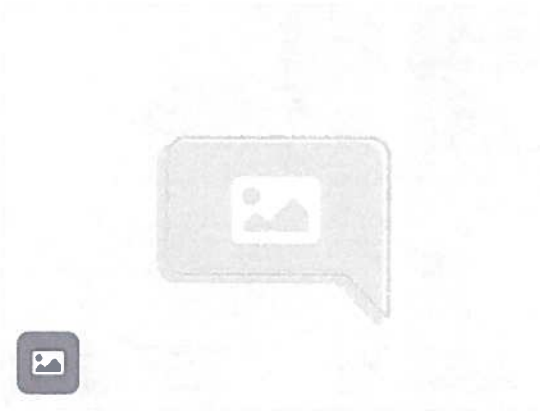
Impressions	1,719
Reach	1,693
Engagements	66
Engagement Rate (per Impressi...	3.8%



Garden Grove City Hall

Mon 8/30/2021 4:34 pm PDT

Fall is well on its way, and you know what that means...🍁 Connections Fall 2021 is out now! Check out Garden Grove Parks ...



Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Mon 8/30/2021 4:57 pm PDT

🍁Fall is well on its way, and you know what that means... Check out Garden Grove Parks & Recreation's Fall 2021 Par...



Impressions	929
Reach	884
Engagements	19
Engagement Rate (per Impression)	2%



@CityGardenGrove

Mon 8/30/2021 5:07 pm PDT

🍁Check out Garden Grove Parks & Recreation's Fall 2021 Parks & Recreation Guide and the Fall 2021 Connections for...



Impressions	381
Potential Reach	4,377
Engagements	36
Engagement Rate (per Impression)	9.4%

 **gardengrovecityhall**
Mon 8/30/2021 5:11 pm PDT

🍂 Fall is well on its way, and you know what that means... Check out Garden Grove Parks & Recreation's Fall 2021 Par...



Impressions	1,229
Reach	983
Engagements	28
Engagement Rate (per Impressi...	2.3%

 **Garden Grove City Hall**
Tue 8/31/2021 8:40 am PDT

Today is a great day for #takeout. 🍷 The community is invited to participate in "Take Out Tuesday" at Kaye's Kitchen,...



Impressions	899
Reach	899
Engagements	19
Engagement Rate (per Impression)	2.1%

 **@CityGardenGrove**
Tue 8/31/2021 8:42 am PDT

Today is a great day for #takeout. 🍷 The community is invited to participate in "Take Out Tuesday" at Kaye's Kitchen,...



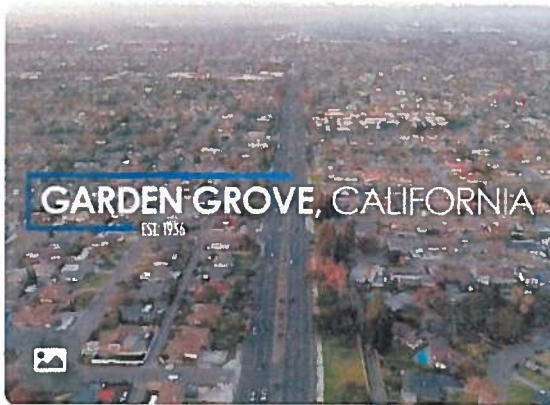
Impressions	213
Potential Reach	4,379
Engagements	12
Engagement Rate (per Impressi...	5.6%



Garden Grove City Hall

Tue 8/31/2021 12:12 pm PDT

Attention residents! 🗨️ The City of Garden Grove's Draft Focused General Plan Update which includes revisions to the Housing...



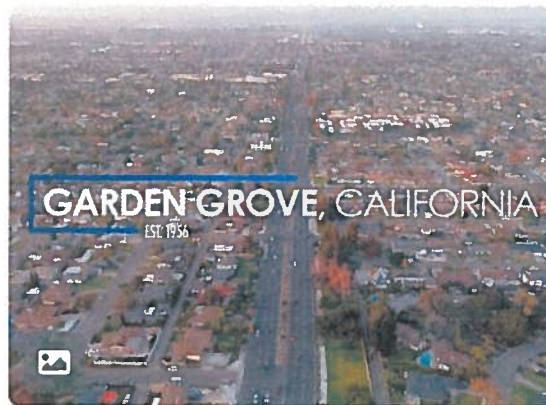
Impressions	3,373
Reach	3,081
Engagements	351
Engagement Rate (per Impressi...	10.4%



@CityGardenGrove

Tue 8/31/2021 12:16 pm PDT

Attention residents! 🗨️ The City of GG's Draft Focused General Plan Update which includes revisions to the Housing Eleme...



Impressions	243
Potential Reach	4,379
Engagements	5
Engagement Rate (per Impressi...	2.1%



Garden Grove City Hall

Tue 8/31/2021 5:05 pm PDT

🎨 Boutique Crafters Wanted for Annual Winter Event 🍷 Share your craft with thousands at the annual Winter in the...



Post Link Clicks	106
Impressions	4,787
Reach	4,684
Engagements	314
Engagement Rate (per Impressi...	6.6%

  **gardengrovecityhall**
Tue 8/31/2021 5:08 pm PDT

🎄 Boutique Crafters Wanted for Annual Winter Event 🍷 Share your craft with thousands at the annual Winter in the...



Impressions	989
Reach	921
Engagements	23
Engagement Rate (per Impression)	2.3%

  **@CityGardenGrove**
Tue 8/31/2021 5:10 pm PDT

🎄 Boutique Crafters Wanted for Annual Winter Event 🍷 Share your craft with thousands at the Winter in the Grove...



Impressions	270
Potential Reach	4,380
Engagements	7
Engagement Rate (per Impression)	2.6%

  **Garden Grove City Hall**
Wed 9/1/2021 8:30 am PDT

September's CityWorks is now available!
🌟 Learn more about the Foods of Garden Grove campaign, Garden Grove's tree...



Impressions	1,938
Reach	1,925
Engagements	106
Engagement Rate (per Impression)	5.5%



@CityGardenGrove

Wed 9/1/2021 8:30 am PDT

September's CityWorks is now available!
 ✨ Learn more about the Foods of Garden Grove campaign, Garden Grove's tree...



Impressions	124
Potential Reach	4,380
Engagements	15
Engagement Rate (per Impressi...	12.1%



gardengrovecityhall

Wed 9/1/2021 8:30 am PDT

September's CityWorks is now available!
 ✨ Learn more about the @foodsofgardengrove campaign, Garde...



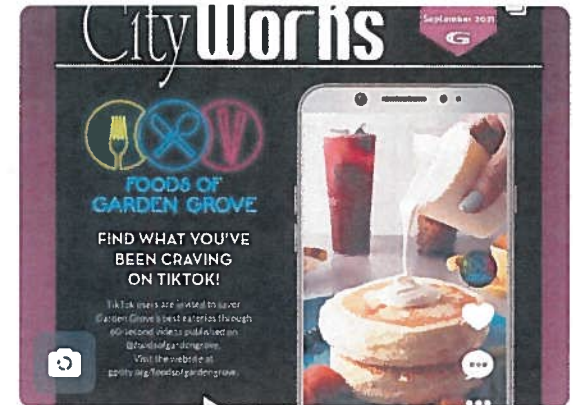
Impressions	822
Reach	658
Engagements	17
Engagement Rate (per Impression)	2.1%



gardengrovecityhall

Wed 9/1/2021 9:26 am PDT

@FOODSOFGARDENGROVE



Impressions	675
Reach	664
Comments	0
Story Taps Back	11



@CityGardenGrove

Wed 9/1/2021 9:30 am PDT

#GardenGrove Water Services has an emergency shutdown on Wild Goose Street and Santa Rita Avenue for the next 30-60 minutes.
#emergencysshutdown
#gg1956



Impressions	124
Potential Reach	4,381
Engagements	5
Engagement Rate (per Impressi...	4%



@CityGardenGrove

Wed 9/1/2021 1:14 pm PDT

The water has been restored. We apologize for any inconvenience and thank you for your patience! **#gg1956**



Impressions	—
Potential Reach	4,381
Engagements	—
Engagement Rate (per Impressi...	—



Garden Grove City Hall

Wed 9/1/2021 1:20 pm PDT

September is California #PedestrianSafetyMonth, and #K9Kody has a few safety tips for you. Make su...



use a crosswalk, whenever possible

Video Views	106
Impressions	270
Reach	270
Engagements	19
Engagement Rate (per Impression)	7%



@CityGardenGrove

Wed 9/1/2021 1:22 pm PDT

🐕 September is California #PedestrianSafetyMonth, and #K9Kody has a few safety tips for you. 🐕



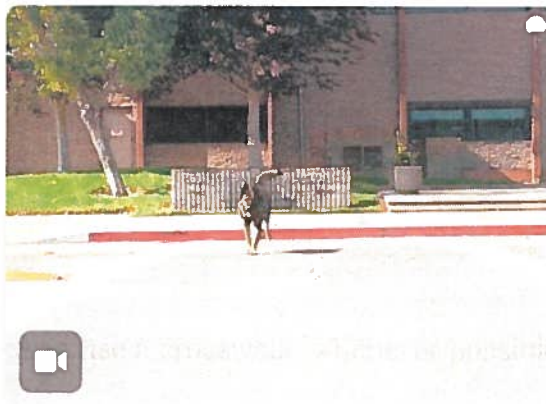
Video Views	—
Impressions	—
Potential Reach	4,381
Engagements	—
Engagement Rate (per Impressi...	—



gardengrovecityhall

Wed 9/1/2021 1:26 pm PDT

🐕 September is California #PedestrianSafetyMonth, and #K9Kody has a few safety tips for you. 🐕 Make su...



Video Views	342
Impressions	810
Reach	760
Engagements	46
Engagement Rate (per Impression)	5.7%



gardengrovecityhall

Wed 9/1/2021 5:24 pm PDT



Impressions	304
Reach	304
Comments	0
Story Taps Back	14



Garden Grove City Hall

Wed 9/1/2021 5:34 pm PDT

🚩 The City has launched its first TikTok, highlighting select restaurants on the new Foods of Garden Grove program! Follow...



Video Views	225
Impressions	537
Reach	513
Engagements	26
Engagement Rate (per Impression)	4.8%



@CityGardenGrove

Wed 9/1/2021 5:35 pm PDT

🚩 The City has launched its first TikTok, highlighting select restaurants on the new Foods of Garden Grove program! Follow...



Impressions	—
Potential Reach	4,381
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Wed 9/1/2021 5:38 pm PDT

🚩 The City has launched its first TikTok, highlighting select restaurants on the new Foods of Garden Grove program! Follow...



Impressions	494
Reach	494
Engagements	11
Engagement Rate (per Impression)	2.2%



Post Performance

August 26, 2021 - September 1, 2021

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 Garden Grove Police Department  ggpdk9unit



ggpdk9unit

Wed 9/1/2021 12:30 pm PDT

September is California #PedestrianSafety Month, and #K9Kody has a few safety tips for you. Make sure you look both ways a...



Look both ways, and
make eye contact with the driver,

Video Views	473
Impressions	959
Reach	893
Engagements	160
Engagement Rate (per Impressi...	16.7%



Garden Grove Police Depa...

Wed 9/1/2021 12:00 pm PDT

September is California #PedestrianSafety Month, and #K9Kody has a few safety tips for you. Make sure you look both ways a...



Look both ways, and
make eye contact with the driver,

Video Views	1,045
Impressions	2,186
Reach	2,079
Engagements	247
Engagement Rate (per Impressi...	11.3%



Garden Grove Police Depa...

Tue 8/31/2021 12:00 pm PDT

Event Reminder: Please join us today, Tuesday, August 31, 2021 from 4:00 PM - 6:00 PM for the monthly Safety Event, at...



Impressions	3,255
Reach	3,225
Engagements	118
Engagement Rate (per Impressi...	3.6%



Garden Grove Police Depa...

Mon 8/30/2021 6:00 pm PDT

This morning, 7-Eleven dropped by #GardenGrovePD with beverage donations and Slurpee certificates for us to share...



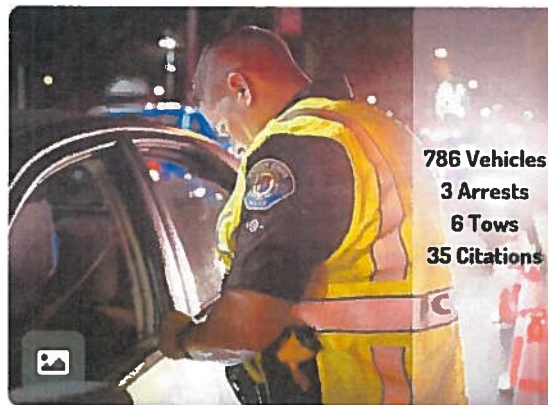
Impressions	4,549
Reach	4,549
Engagements	202
Engagement Rate (per Impressi...	4.4%



Garden Grove Police Depa...

Mon 8/30/2021 12:00 pm PDT

Over the weekend, #GardenGrovePD conducted a #DUICheckpoint (at the intersection of Brookhurst St and...



Impressions	6,775
Reach	6,696
Engagements	583
Engagement Rate (per Impressi...	8.6%



Garden Grove Police Depa...

Fri 8/27/2021 6:38 pm PDT

Yesterday, we heard of a suicide bombing at Kabul Airport that wounded and killed numerous people. Among them were US...



Impressions	6,012
Reach	5,903
Engagements	546
Engagement Rate (per Impressi...	9.1%



gdpdk9unit

Thu 8/26/2021 3:30 pm PDT

Happy #NationalDogDay to our favorite puffers...#K9Kody and #K9Vader! . . . #gdpdk9Unit #GGPD32 #GGPD #Police...



Impressions	1,405
Reach	1,364
Engagements	184
Engagement Rate (per Impressi...	13.1%



Garden Grove Police Depa...

Thu 8/26/2021 12:05 pm PDT

In honor of #NationalDogDay, we wanted to recognize some special #K9s. #GardenGrovePD recently lost a below...



Impressions	4,689
Reach	4,569
Engagements	225
Engagement Rate (per Impressi...	4.8%

WEEKLY MEMO 9-2-2021

NEWS ARTICLES

Local chefs will compete in The Hungry Games to benefit Bracken's Kitchen



Bracken's Kitchen, whose mission is to help feed Southern Californians in need, will host The Hungry Games 4.0 on Thursday, Sept. 9 in Garden Grove. Chef Shelly Register will compete. (File photo by Ana Venegas, Orange County Register/SCNG)
By [ANNE VALDESPINO](mailto:avaldespino@scng.com) | avaldespino@scng.com | Orange County Register
PUBLISHED: August 30, 2021 at 12:31 p.m. | UPDATED: August 30, 2021 at 12:58 p.m.

Calling all foodies who want to root for their favorite chefs.

Bracken's Kitchen, whose mission is to help feed Southern Californians in need, will once again host its signature annual benefit. The event, titled The Hungry Games 4.0, will place at the kitchen on Thursday, Sept. 9 in Garden Grove.

"This past year has seen an exponential increase in food insecurity and need here and in Southern California and across the nation," said Bill Bracken, founder of Bracken's Kitchen in an announcement to the media. "Over the past several months we've seen the attention on food insecurity wane and move to other hot

Artisan bakers, top toques from fine dining rooms and even fast casual restaurateurs will get into the game including: [Andrew Gruel](#), co-founder and executive chef of Slapfish, Chef Rich Mead at Farmhouse at Roger's Gardens, Chef Peter Petro of [Bosscat Kitchen + Libations](#), [Chef Greg Daniels of Harley](#) Laguna Beach and master baker [Dean Kim of OC Baking Co.](#)

Hungry? Sign up for The Eat Index, our weekly food newsletter, and find out where to eat and get the latest restaurant happenings in Orange County. [Subscribe here](#). The chefs will be preparing dishes for guests to taste and the voting will continue throughout the event in order to select the winners.

“The Hungry Games 4.0 is a fun and exciting way that you can help us to meet that need,” Bracken said. “We hope you will join us for an evening of food, fun and purpose for our friends and neighbors in need.”

If you go: The event begins at 6 p.m. at Bracken’s Kitchen, 13941 Nautilus Drive, Garden Grove. Tickets start at \$135, 949-445-3585, brackenskitchen.org.



CONTACT:

Lisa Kim, Assistant City Manager
Community & Economic Development
(714) 741-5121/lisa.k@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Wednesday, September 1, 2021

**CITY LAUNCHES FOODS OF GARDEN GROVE TIKTOK,
HOSTS INSTAGRAM GIVEAWAYS**

The City of Garden Grove has created its first TikTok account, highlighting select restaurants on the new Foods of Garden Grove program. TikTok users are invited to follow [@foodsofgardengrove](https://www.tiktok.com/@foodsofgardengrove).

"Sharing Garden Grove's vibrant food scene on TikTok's social network is a terrific opportunity for the City to connect with new and broader audiences," said Garden Grove Mayor Steve Jones. "Now, the City can share a table with anyone from anywhere through their mobile device."

Foods of Garden Grove demonstrates the City's commitment to supporting small businesses and protecting local jobs.

Foods of Garden Grove is also available on Instagram, [@foodsofgardengrove](https://www.instagram.com/foodsofgardengrove). Users are invited to follow [@foodsofgardengrove](https://www.instagram.com/foodsofgardengrove) to discover new dining experiences, as well as contribute personal "foodie" posts of Garden Grove eateries by tagging [@foodsofgardengrove](https://www.instagram.com/foodsofgardengrove) and using hashtag #foodsofgardengrove.

Instagram followers will have opportunities to win gift cards to Foods of Garden Grove restaurants through several "giveaway challenges." Be sure to follow [@foodsofgardengrove](https://www.instagram.com/foodsofgardengrove) on Instagram for the opportunity to win.

For more information, visit ggcity.org/foodsofgardengrove or email foodies@ggcity.org.



CONTACT: Dana Saucedo
(714) 741-5242
Community Services Department

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Tuesday, August 31, 2021



BOUTIQUE CRAFTERS WANTED FOR ANNUAL WINTER EVENT

The City of Garden Grove is looking for boutique crafters/vendors for the upcoming Winter in the Grove community event, on Saturday, December 4, 2021 in Village Green park, located at 12732 Main Street, from 3:00 p.m. to 7:00 p.m. Vendor applications will be accepted now through Monday, November 15, 2021.

Examples of preferred boutique craft items for sale include handmade jewelry, floral decorations, wreaths, ceramics/pottery, handbags, soaps, oils, lotions, seasonal décor, wooden yard signs/crafts, and candles.

Booth fees are:

- Juniors, 17 and under, \$25
- Non-profit and Garden Grove residents (non-commercial), \$50
- Non-Garden Grove residents, \$75
- Commercial vendors, \$150

Vendors must fill out an application for use of craft space and pay fee. Each vendor or business may register for a maximum of two booths. There is an additional cost for rental chairs, tables, and electrical equipment.

Refunds for booth spaces and rental equipment will be given only if requested before Monday, November 29, 2021.

The annual event features a number of activities and attracts over 5,000 attendees.

For more information, visit ggcity.org/winterinthegrove or call (714) 741-5200.

MISCELLANEOUS ITEMS

September 2, 2021

1. Calendar of Events
2. Notice of cancellation of the September 9, 2021 Zoning Administrator meeting.
3. League of California Cities, "CalCities," from August 27, 2021 to September 2, 2021.



CALENDAR OF EVENTS

September 2, 2021 – October 22, 2021

Thursday	September 2	7:00 p.m.	Planning Commission Meeting, CMC
Monday	September 6		City Hall Closed - Labor Day
Tuesday	September 7	6:00 p.m.	Traffic Commission Meeting, CMC
Thursday	September 9	9:00 a.m.	Downtown Commission Meeting, CMC Zoning Administrator Meeting, City Hall, 3 rd Floor Training Room CANCELLED
Friday	September 10		City Hall Closed – Regular Friday Closure
Tuesday	September 14	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CM
Thursday	September 16	6:00 p.m.	Planning Commission Meeting, CMC
Thursday	September 23		\$2 Casual Dress Day
Friday	September 24		City Hall Closed – Regular Friday Closure
Tuesday	September 28	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CM
Thursday	October 7	6:00 p.m.	Planning Commission Meeting, CMC
Friday	October 8		City Hall Closed – Regular Friday Closure
Tuesday	October 12	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CM
Thursday	October 14		\$2 Casual Dress Day
Friday	October 22		City Hall Closed – Regular Friday Closure



GARDEN GROVE

**NOTICE OF CANCELLATION
OF THE
GARDEN GROVE
ZONING ADMINISTRATOR
REGULAR MEETING
SEPTEMBER 9, 2021**

NOTICE IS HEREBY GIVEN that the Regular Meeting of the Garden Grove Zoning Administrator scheduled for Thursday, September 9, 2021, at 9:00 a.m. at City Hall, 11222 Acacia Parkway, Third Floor Training Room, Garden Grove, is hereby cancelled.

DATED: September 2, 2021

DAVID DENT
ZONING ADMINISTRATOR



Statement from Executive Director and CEO Carolyn Coleman in response to the passage of SB 9

Aug 30, 2021

FOR IMMEDIATE RELEASE

Contact: Kayla Woods

Cell: (530) 844-1744, kwoods@calcities.org (<mailto:kwoods@calcities.org>)

Sacramento – Following the passage of Senate Bill 9 (Atkins), League of California Cities Executive Director and CEO Carolyn Coleman released the below statement:

“We are disappointed in the passage of SB 9 and urge Governor Newsom to veto this flawed legislation. SB 9 empowers developers, usurps local democracy, silences community voices, and fails to guarantee affordable housing.

“The ‘by right’ approval scheme created by SB 9 circumvents the important local government review process that includes extensive public engagement. And because there are no provisions in SB 9 that require new housing to be affordable, the new units will remain out of reach for many working-class families.

“California cities are taking significant steps to bring down the high cost of housing in our communities. By the end of 2022, all of the state’s major regional governments, including cities, will have identified and planned for more than two million units of additional housing statewide. Rather than passing flawed

legislation like SB 9, state lawmakers should instead work with local governments to provide the tools and resources to streamline local housing approvals and fund real affordable housing.”

Established in 1898, the League of California Cities is a nonprofit statewide association that advocates for cities with the state and federal governments and provides education and training services to elected and appointed city officials.

1400 K Street, Suite 400
Sacramento, CA 95814

P: (916) 658-8200

F: (916) 658-8240



Help steer Cal Cities coastal zone policy by leading the Coastal Cities Group

Sep 1, 2021

The Coastal Cities Group collaborates on sea level rise mitigation efforts, land use regulations, and other issues that impact coastal cities. The deadline to apply is September 20, 2021.

The League of California Cities is accepting leadership committee applications for the Coastal Cities Group through September 20, 2021. Composed of the 61 cities located within the coastal zone, the Coastal Cities Group collaborates on sea level rise mitigation efforts, land use regulations, and works to foster a more collaborative relationship between cities and the California Coastal Commission. It also serves as a conduit for related information and works closely with Cal Cities' policy committees and board of directors.

Applicants will be reviewed on their leadership skills, policy awareness, expertise on coastal issues, and experience within Cal Cities.

(https://cacities.az1.qualtrics.com/jfe/form/SV_5uvTK8rj9acSFZs) Applications must be submitted online (https://cacities.az1.qualtrics.com/jfe/form/SV_5uvTK8rj9acSFZs)

The chair and vice chair positions are drawn from the group's leadership committee, which consists of one elected official and their respective city manager or staff designee from each of the **(</home/get-involved/coastal-cities-group>) six regions within the coastal zone (</home/get-involved/coastal-cities-group>)**. The leadership committee helps facilitate the Coastal Cities Group's

operations and plays a key role in its activities, including building and maintaining relationships with California Coastal Commissioners and staff.

For more information, please contact Policy Analyst **Caroline Cirrincione** (<mailto:ccirrincione@calcities.org>) or visit the coastal cities (</home/get-involved/coastal-cities-group>) **webpage** (</home/get-involved/coastal-cities-group>) .

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Cal Cities Executive Director and CEO Carolyn Coleman announces Annual Conference Keynote Speakers

Sep 1, 2021

Dear California City Leaders,

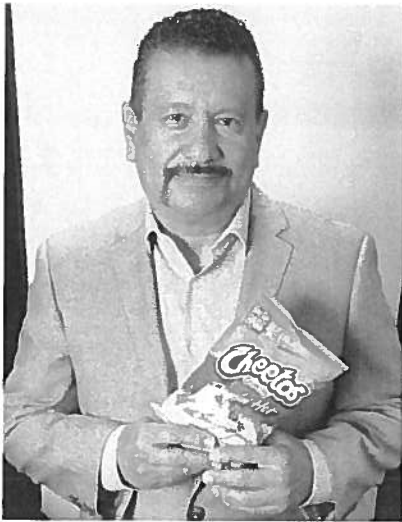
The [League of California Cities Annual Conference and Expo \(/detail-pages/event/2021/09/22/default-calendar/annual-conference-and-expo\)](#) is just three weeks away, and I am thrilled to announce the keynote speakers for the general sessions – two visionary and inspiring leaders, Bonnie St. John and Richard Montañez.

Bonnie St. John is no stranger to resilience. Despite having her right leg amputated at age five, St. John became the first African American ever to win medals in Winter Olympic competition, taking home a silver and two bronze medals in downhill events at the 1984 Paralympics in Innsbruck, Austria. In addition to her success as a Paralympic athlete, she is a best-selling author, a highly sought-after keynote speaker, a television and radio personality, a business owner, and a Fortune 500 leadership consultant.



During the opening general session on Sept. 22, St. John's keynote, "Courageous Humility: Leading with Resilience in Challenging Times," will touch on the unprecedented challenges that leaders at all levels are facing, and equip leaders with fresh, practical tools to help bridge sensitive subjects and situations

without blaming, shaming, or silencing various points of view. St. John will share some of her own story, as well as six steps to transform uncomfortable situations into opportunities to build relationships.



Known as the “Godfather of Latino Marketing,” Richard Montañez’s personal story and career path are nothing short of inspiring. Starting “at the beginning, not the bottom,” Montañez began his career in 1976 as a janitor for PepsiCo and climbed the corporate ladder to become an elite vice president. Montañez was the first Latino board member to serve on the board of the Southern Christian Leadership Conference and is an inspiring motivational speaker who has been featured on *Good Morning America*, in *The Washington Post*,

Vanity Fair, *Fortune*, and *Newsweek*.

At the general session on Sept. 23, Montañez will share in his keynote, “One Revelation Will Lead to a Revolution,” the secrets he used while being driven by passion and a quest for purpose that led him to experience the most dramatic revelation he would ever experience in a lifetime. That revelation would spur a revolution that forever changed corporate America’s protocol, empowering frontline workers, middle managers, and CEOs alike. And the result would be the birth of a billion-dollar product, also known as America’s favorite snack, Flamin’ Hot Cheetos.

In addition to powerhouse speakers during our general sessions, we have an incredible lineup of more than **[40 breakout sessions \(/detail-pages/news/2021/07/28/over-40-breakouts-sessions-planned-for-this-year-s-annual-conference-and-expo\)](#)** that focus on solutions to the challenges cities have faced during this turbulent year. Session topics include leading with civility and purpose, tools to address rising pension costs, best practices for serving

residents experiencing homelessness, tips to boost wildfire prevention and preparedness, and advancing equity in our communities.

We also know how valuable it is for you to foster connections and learn from each other during the conference. We've put together a variety of opportunities, including an interactive expo, for you to collaborate and engage with your fellow city leaders and exhibitors.

This conference is an opportunity to gather with your peers, recharge, and will leave you even more inspired to lead your communities. In times like these, it's an opportunity you don't want to miss. Be sure to register by the deadline, Wednesday, Sept. 15.

Remember, the League of California Cities Annual Conference and Expo is your conference, and we can't wait to see you there.

Sincerely,

Carolyn M. Coleman
Executive Director and CEO
League of California Cities



Workforce housing project in Dublin funded through Cal Cities-sponsored bond agency

Sep 1, 2021

The project will be converted to rent-restricted units for low- and middle-income tenants.

A workforce housing property has been acquired in the city of Dublin from the issuance of \$235 million in tax-exempt Essential Housing Revenue Bonds through the California Statewide Communities Development Authority's (CSCDA) new Workforce Housing Program. The project will be converted to rent-restricted units for low- and middle-income tenants.

About Waterford Place Apartments

Constructed in 2002, the Waterford Place Apartments in Dublin is a 390-unit multifamily residential rental community. The property includes 732 parking spaces, a pool and spa, a fitness center, a resident lounge, a business center with a conference room, bike storage, package service, and a recycling center.

CSCDA partnered with the city of Dublin and others for the acquisition of the project and issuance of \$235,000,000 in tax-exempt bonds. The project guarantees one- and two-bedroom units will be restricted to household earning less than 80%, 100%, and 120% of the area median income (AMI).

About CSCDA's Workforce Housing Program

Since its beginning, CSCDA has financed the construction or preservation of nearly 100,000 affordable units throughout California. Despite these efforts, affordable housing for all income levels remains in short supply.

Workforce housing is intended for those that have been termed the "missing middle" —individuals and families that earn too much to qualify for traditional affordable housing, but not enough to afford market-rate rents in the communities where they work.

Workforce housing is for middle-income or moderate-income individuals and families typically earning between 80 percent and 120 percent AMI.

Unfortunately, workforce housing is not eligible for tax credits, private activity bonds, or most other federal, state, or local government subsidies.

Through CSCDA's Workforce Housing Program, government bonds are issued to acquire market-rate apartment buildings. These properties are then converted to income and rent-restricted units for moderate- and middle-income households. Annual rent increases are capped at no more than 4%, which is less than the rent limits under **AB 1482 (Chiu 2019)**

https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=201920200AB1482), the recently adopted state tenant-protection legislation. Additionally, no existing tenants are displaced under the program.

The League of California Cities' co-sponsorship of CSCDA continues to be a significant benefit for Cal Cities members. CSCDA has issued more than \$63 billion in tax-exempt bonds for projects that provide a public benefit by creating jobs, affordable housing, healthcare, infrastructure, schools, and other fundamental services.

CSCDA is a joint powers authority created in 1988 and is sponsored by Cal Cities and the California State Association of Counties. More than 530 cities, counties, and special districts are program participants in CSCDA, which serves

as their conduit issuer and provides access to efficiently financed, locally-approved projects.

Visit <http://www.cscda.org/> **CSCDA's website** (<http://www.cscda.org/>) for additional information on the ways in which CSCDA can help your city

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