

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
August 17, 2023

TO: Honorable Mayor and City Council FROM: Lisa Kim, City Manager
Members

I. DEPARTMENT ITEMS

A. FY 2023-2024 ACTION PLAN (CITY COUNCIL PRIORITIES)

The FY 2023-2024 Action Plan to implement the City Council's priorities is attached. Updates will be provided quarterly to keep you informed of progress related to the various action plan items.

B. NOTICE OF PUBLIC MEETING

An affidavit of publication is attached for items to be heard at the August 22, 2023 City Council Meeting.

C. COMMUNITY SERVICES DEPARTMENT

Update about the plans and goals of the 2023-2024 Garden Grove Teen Action Collaborative (GGTAC) is attached.

• **OTHER ITEMS**

– SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES

Copies of the week's social media posts and local newspaper articles are attached for your information.

– MISCELLANEOUS ITEMS

Items of interest are included.


Lisa Kim
City Manager

**FY 2023-24 ACTION PLAN
(City Council Priorities)**

Updated 8/16/23

| Action Item | Implementation Steps | Lead Dept. | Estimated Completion Date |
|---|---|-------------|---------------------------|
| Economic Development & Support of Local Businesses (Tier 1 Priority) | | | |
| 1. Use economic development to protect and grow revenues | | | |
| a. Continue current development activities: | | | |
| - Site C (Investal Garden Resorts, LLC) | Install permanent electric power (utility yard) | EDH | December-23 |
| | Project ground breaking | CD, EDH | Q4 2023 |
| | Implementation of the Disposition & Development Agreement | CD, EDH | Ongoing |
| - Site B2 (Kam Sang Companies) | Disposition of 12311 Thackery property (<i>litigation</i>) | EDH | Pending |
| | Project ground breaking | CD, EDH | TBD |
| - Brookhurst Triangle (Brookhurst Place) | Phase II project ground breaking (<i>June 6</i>) | CD, EDH | Complete |
| | Facilitate plan review for Building 3 | CD, EDH | December-23 |
| - Garden Brook Senior Village (Former Galleria) | Project completion | CD, EDH | Summer-23 |
| | Certificate of occupancy issued | CD, EDH | Summer-23 |
| | Ribbon cutting | EDH | Summer-23 |
| | <i>(ground level progressing; full occupancy reached)</i> | | |
| - 13650 Harbor Blvd. (BN Group Hotel Dev.) | Project completion (<i>Addressing 800 Mhz rqmt/elevator approval</i>) | CD, EDH | September-23 |
| - Implement west-side development opportunities | Facilitate bowling alley development Phase 2 -- <i>pending Edison</i> | CD, EDH | Q4 2023 |
| | Facilitate Valley View Village Shopping Center rebuild (<i>fire damage</i>) | CD, EDH | Q4 2023 |
| b. Take proactive measures to promote tourism | Facilitate Sister City/tourism promotion delegation in Korea* | EDH, CMO | September-23 |
| <i>*Anyang City 50th Anniversary</i> | Participate in Hansang World Korean Business Convention | EDH, CMO | October-23 |
| c. Facilitate OC Street Car project | Provide Council site tour and project update | PW, CMO | October-23 |
| | Monitor & support project initiatives (Proj. completion 2024) | PW | Ongoing |
| d. Willowick RFP | Complete Final Surplus Land Act Initiatives/Proposal Eval. | CD, EDH | Q4 2023 |
| | <i>(HCD update in progress)</i> | | |
| 2. Continue Re:Imagine GG initiatives | | | |
| a. Facilitate opening of Cottage Industries | Project construction for Phase 1 (Farm Block)-- <i>in progress</i> * | CD, EDH | Q4 2023 |
| | Plan submittal for Phase 2 (Art Block) | CD, EDH | September-23 |
| | <i>*Smoke Queen BBQ, Eco Now</i> | | |
| b. Drive art in community (expand mural concept) | Update fee schedule related to public art & improvements* | CS, FIN, CD | Jun-24 |
| | <i>*to be included w/comprehensive bldg/planning fee study update</i> | | |
| | Facilitate Strawberry Zest sculpture project | CS, PW | Q1 2024 |
| | Facilitate Doig Intermediate School mural concept | CS, CMO | Q3 2023 |
| | Implement City/GGUSD utility box student art project | CS, CMO | March-24 |

**FY 2023-24 ACTION PLAN
(City Council Priorities)**

Updated 8/16/23

| Action Item | Implementation Steps | Lead Dept. | Estimated Completion Date |
|--|---|--|--|
| c. Expand Re:Imagine concept to other areas of the City | Facilitate Pavillons Plaza West final tenant leases <i>(Ulta, Moge Tee, Humus Republic progressing)</i> | CD, EDH | Q3 2023 |
| 3. Business redevelopment/revitalization/support | | | |
| a. Continue downtown rejuvenation | Install holiday lighting on an ongoing basis | CS | December-23 |
| b. Provide support for new & existing businesses | Launch new WeeCARE (childcare) business support program Continue microgrant and loan programs for small business Promote SCORE/SBDC small business training & workshops Re-engage monthly visits to new business & legacy businesses | EDH EDH EDH EDH | Complete Ongoing Ongoing Ongoing |
| c. Enhance BIGG campaign | Add Build in Garden Grove marketing component Update outreach campaigns to promote BIGG, Foods of GG, Vehicle Rebate Program, SBA & other business support programs | EDH, CMO EDH, CMO | October-23 October-23 |
| d. Promote business attraction opportunities | Conduct broker outreach and property marketing | EDH | Ongoing |
| e. Continue partnerships with chambers | Support multi-chamber programs and events | EDH | Ongoing |
| f. Streamline development project approvals | Complete CD/ED reorganization Fill new positions approved in FY 23-24 Budget Full implementation of GG Ready (on-line permit system) | CD, EDH CD, EDH CD, EDH | August-23 Thru July-24 Q1 2024 |
| Public Safety (Tier 1 Priority) | | | |
| 4. Build new police station | Implement Civic Center community engagement initiatives Complete CEQA Study Complete RFQ for Design Build Finance Option (PFAL-Phase2) Award Design Build Finance contract to Selected Developer Monitor contract milestones | PD, CD PD, CD, FIN EDH,PD,CD,FIN EDH,PD,CD,FIN EDH, PD, CD | In progress November-23 August-23 December-23 Jan-Dec 24 |
| 5. Address crimes related to homelessness/violent crimes | Maintain Public Safety staffing Support partnership w/ Be Well OC & CalOptima Street Med. Implement ALPR (Flock) camera pilot program | PD PD, EDH, CD PD, CD, FIN | Ongoing Ongoing December-23 |
| 6. Enhance connection between PD, community & schools | Continue SRO & SMART Team collaboration Expand SRO program, with additional officer Conduct teen citizen academy Expand participation in Explorer program | PD PD, HR PD PD | Ongoing September-23 Complete Ongoing |
| 7. Implement cybersecurity audit recommendations | Fill new Sr. Cybersecurity Analyst position Design iterative cybersecurity plan for the city Implement \$350K federal grant for PD cybersecurity infrastructure | HR, IT IT IT,PD | August-24 Ongoing Q1 2024 |
| Infrastructure (Tier 1 Priority) | | | |
| 8. Address flood control channel maintenance | Complete Valley View Channel improvements Complete Belgrave Channel improvements | PW PW | September-23 December-23 |
| 9. Address road pavement needs | Implement pavement maintenance acceleration program | PW | July-June 24 |

**FY 2023-24 ACTION PLAN
(City Council Priorities)**

Updated 8/16/23

| Action Item | Implementation Steps | Lead Dept. | Estimated Completion Date |
|---|--|---------------|---------------------------|
| | Fund capital asset renewal & replacement policy | FIN, PW | Complete |
| | Improve West Main Street parking lot | PW | November-23 |
| 10. Complete water rate study | Update rates to support water service & infrastructure needs (e.g., PFAS treatment, pipes, wells, booster pumps, reservoirs) | PW | December-23 |
| 11. Increase capacity (sewer, water, parking) | Implement sewer & water master plans | PW | Ongoing |
| | Implement SCAG parking study | EDH | In progress |
| | Implement civic center parking structure | EDH | December-24 |
| 12. Complete Parks Master Plan projects | Magnolia Park playground & shelter improvements | CS | Q4-2023 |
| | Woodbury Park improvements <i>(design 30% complete)</i> | CS, PW, CMO | In Progress |
| | <i>(CEQA/NEPA in progress)</i> Implement Jardin De Los Ninos, Haster Basin Park, & Westhaven Park playground/restroom improvements | CS, PW, CMO | In Progress |
| 13. Install City Hall lobby kiosks | Kiosk delivery | FIN,PW,CMO,CD | December-23 |
| | Installation/configuration | FIN,PW,CMO,CD | Spring-24 |
| 14. Expand electric vehicle infrastructure | Complete EV infrastructure feasibility study | PW | December-24 |
| Homelessness (Tier 1 Priority) | | | |
| 15. Open Central Cities Navagation Center | Complete Construction (Thomco) | CD, EDH, PD | December-23 |
| | Implement Operation of CCNC (Volunteers of America of LA) | EDH | January-24 |
| | Implement \$4M State Grant Funding Award | EDH | December-23 |
| 16. Increase public awareness of homeless initiatives | Implement Homeless PR/Outreach Campaign | EDH, CM | In Progress |
| 17. Facilitate CalOptima Street Medicine Phase II | Approve MOU w/CalOptima to partner & support Street Medicine Support Center <i>(Hospitality Inn Site -GG Blvd/Beach Blvd)</i> | CD, CM | Complete |
| 18. Pursue permanent supportive housing | Pursue Homekey and project voucher opportunities | EDH, CM | Q1-2 2024 |
| 19. Implement Encampment Resolution Projects | Implement CalTrans Fencing Project (SR22, Springdale-GG Blvd) | EDH | In Progress |
| | <i>(application submitted; award notific. pending)</i> Apply for encampment resolution grant funding, phase II cycle | EDH | Complete |
| 20. Enforce applicable codes | Maintain available shelter beds to support enforcement | PD, EDH | Ongoing |
| Code Enforcement (Tier 2 Priority) | | | |
| 21. Expand Code Enforcement staffing for 7-day coverage | Fill new Code Enforcement officer postion | HR, CD | Q3 2023 |
| 22. Promote positive property maintenance | Re-engage outreach & education approach for business/residents | CD | Q2 2024 |
| | Evaluate GGMC related to property maintenance regulations | CD | Q4 2023 |
| | Explore providing incentives for property maintenance | CD | Q2 2024 |
| | Explore potential to utilize administrative appeals body | CD | Q2 2024 |
| | Fill new building inspection postions to assist with active substandard housing cases | CD | Q1 2024 |

**FY 2023-24 ACTION PLAN
(City Council Priorities)**

Updated 8/16/23

| Action Item | Implementation Steps | Lead Dept. | Estimated Completion Date |
|---|---|---------------|---------------------------|
| Celebrate Garden Grove's Cultural Diversity (Tier 2 Priority) | | | |
| 23. Support community initiated celebrations | Facilitate Arirang (Korean-American) Festival at GG Park | CS | October-23 |
| | Facilitate Flower Street Tet New Year event on Main Street | CS | February-24 |
| 24. Explore capacity to support additional city events | Prepare report for City Council | CS | December-23 |
| | Implement International Week Senior Center Program | CS | January-24 |
| 25. Invest in multi-culturalism | Conduct townhall meetings in east, central and west GG | CMO, CS, CD | Q3-4 2023 |
| | Incorporate multi-cultural programming in community events | CS | Ongoing |
| | Incorporate multi-lingual communication in City Hall kiosks | FIN, CD, IT | Spring-24 |
| Community Engagement/Outreach (Ongoing Organizational Priority) | | | |
| | Update the community regarding news & resources | CM, IT | Ongoing |
| | Effectively disseminate important city information via all City communication mediums | | |
| | Promote resources to help businesses | ED, CM | Ongoing |
| Maintain strong communication | Utilize multi-language communication strategies | CM | Ongoing |
| | Utilize local TV resources | CM, Multi | Ongoing |
| | Provide updates from staff regarding key issues/programs | CM | Ongoing |
| | Enhance City website and app | IT,CM | September-23 |
| | Market the City's assets and programs | CM, Multi | Ongoing |
| | Engage the community on essential services | CM, Multi | Ongoing |
| | <i>Report an issue video in progress (9/23)</i> Expand use of social media tools/GGTV (e.g., short videos) | CM, Multi | Ongoing |
| Financial Sustainability (Ongoing Organizational Priority) | | | |
| Balanced Budget | | | |
| a. | Maintain and enhance priority city services | FIN, CM | Complete |
| b. | Address staffing priorities through budget | FIN,CM,CD,EDH | Complete |
| c. | Implement City's infrastructure funding policy | FIN, CM | Complete |
| Effective Transparent Government (Ongoing Organizational Priority) | | | |
| | Improve financial transparency | FIN | Fall 2023 |
| | Provide informative reports/analytics via new ERP capabilities <i>(reports to be timed with 1 full fiscal year ERP data)</i> | | |
| Other Community Issues | | | |
| | | | |
| | | | |
| | | | |

**LEGAL NOTICE
NOTICE OF PUBLIC MEETING**

NOTICE IS HEREBY GIVEN THAT THE GARDEN GROVE CITY COUNCIL WILL HOLD A PUBLIC MEETING IN THE COUNCIL CHAMBER OF THE COMMUNITY MEETING CENTER, 11300 STANFORD AVENUE, GARDEN GROVE, CALIFORNIA, ON THE DATE * INDICATED BELOW

- **TUESDAY, 6:30 P.M., AUGUST 22, 2023**

STUDY SESSION - HOUSING ELEMENT UPDATE

A City Council Study Session to discuss the status of the Housing Element Update, including proposed revisions to the Adopted 2021-2029 Housing Element.

ALL INTERESTED PARTIES are invited to attend the City Council Public Meeting on **August 22, 2023**, and express opinions or submit evidence related to the Housing Element, or to submit comments and evidence in writing in advance of the Meeting delivered to the City Council prior to the Public Hearing. Written correspondence received at cityclerk@ggcity.org by 3:00 p.m. on the day of the meeting will be forwarded to the City Council prior to the meeting. Further information on the above may be obtained from the Planning Services Division, Community Development Department, City Hall, 11222 Acacia Parkway, Garden Grove, or by telephone at (714) 741-5312.

/s/ TERESA POMEROY, CMC
City Clerk

Date: August 7, 2023
Publish: August 9, 2023

**City of Garden Grove
INTER-DEPARTMENT MEMORANDUM**

To: Lisa L. Kim
Dept.: City Manager
Subject: Garden Grove Teen Action Collaborative (GGTAC) Update

From: John Montanez
Dept.: Community Services
Date: August 17, 2023

OBJECTIVE

To update the City Council about the plans and goals of the 2023-2024 Garden Grove Teen Action Collaborative (GGTAC).

BACKGROUND

The Garden Grove Teen Action Collaborative (GGTAC) was established in 2021 in response to a directive from the City Council to increase the involvement of local teenagers in volunteer activities and create a youth leadership program that spans across the city. The mission of the GGTAC is to connect Garden Grove teens to their community and peers while providing them with opportunities to advance their future.

During the 2022-2023 school year, GGTAC had an enrollment that more than doubled, with an average of 20-25 teens (ages 13-17) actively participating from September to May. Throughout the year, the teens were given opportunities to volunteer at various City events and hear from guest speakers on a quarterly basis. Additionally, GGTAC has established more partnerships with local non-profit organizations and logged over 480 volunteer hours in the 2022-2023 program.

DISCUSSION

In an effort to increase teen participation, Community Services plans to promote the GGTAC program by working with all Garden Grove High Schools and distribute flyers at every city facility, use social media boosts to reach all Garden Grove teens including homeschooled Garden Grove students; invite all AVID teachers to the first meeting; distribute a Peach Jar announcement; and attend high school Back-to-School Nights.

One of the goals for the GGTAC program is to give the teens 1-2 volunteer opportunities per month with City events and with our partnered agencies. Some of those events will include Eggscavation, Jack O' Lantern Jamboree, and Winter on the Grove. Outside partnership volunteer opportunities goals will be to work with Jingle Jam, OC Food Bank, Boys & Girls Clubs, Bracken's Kitchen, and Strawberry Stomp.

During the 2022-2023 program, a survey was sent to participating teenagers, inquiring about their preferences for guest speakers and topics. The teens' most requested topics are:

- STEAM related jobs
- College preparation
- Strategies for building self-esteem
- Mock interviews/career building workshops
- Artistic or creative careers

Our team aims to invite a variety of speakers to meet the needs of the participants. These may include the City's GGTV3, Graphics division, music industry career choices from Garden Grove business owner DJ Symphony, Legal Aid, an adolescent health advisor, a university outreach partner, and Human Resources.

SUMMARY

With the goal being to significantly increase teen participation for the 2023-2024 year of the GGTAC, Community Services will: (1) expand marketing efforts at middle and high schools within the Garden Grove Unified School District (GGUSD), (2) improve partnerships with local and County-based service clubs and non-profit groups to offer more volunteer opportunities to the teen participants, (3) secure monthly guest speakers with more varied career paths, such as music, computer graphics, and local cable news, (4) find a sponsor for the GGTAC scholarship award, and (5) host a Teen Leadership Summit with established partnerships.

The Community Services Department is committed to expanding the GGTAC program and partnering with other Garden Grove-based organizations to create a more significant youth leadership network. Our goal is to provide teenagers in the city with opportunities to grow and gain valuable life experiences.



JOHN MONTANCHEZ
Community Services Director

Mark Freeman

By: Mark Freeman
Community Services Manager

WEEKLY MEMO 8-17-2023

SOCIAL MEDIA HIGHLIGHTS



Post Performance

August 10, 2023 - August 16, 2023

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 @CityGardenGrove

 Garden Grove City Hall

 gardengrovecityhall



gardengrovecityhall

Wed 8/16/2023 5:33 pm PDT

On this #WellnessWednesday, we want to remind you that you're not alone. Taking care of your mental health is essential to...



| | |
|----------------------------------|-------------|
| Impressions | 221 |
| Reach | 177 |
| Engagements | 7 |
| Engagement Rate (per Impression) | 3.2% |



Garden Grove City Hall

Wed 8/16/2023 5:33 pm PDT

On this #WellnessWednesday, we want to remind you that you're not alone. Taking care of your mental health is essential to...



| | |
|----------------------------------|-----------|
| Impressions | 45 |
| Reach | 45 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



Garden Grove City Hall

Wed 8/16/2023 12:25 pm PDT

To reduce the number of mosquitoes and the risk of mosquito-borne disease in #GardenGrove, Orange County Mosquito...



| | |
|----------------------------------|-------------|
| Impressions | 237 |
| Reach | 235 |
| Engagements | 12 |
| Engagement Rate (per Impression) | 5.1% |

 **gardengrovecityhall**
 Wed 8/16/2023 12:15 pm PDT

To reduce the number of mosquitoes and the risk of mosquito-borne disease in #GardenGrove, @ocvectorcontrol staff wi...




| | |
|----------------------------------|------|
| Impressions | 300 |
| Reach | 252 |
| Engagements | 7 |
| Engagement Rate (per Impression) | 2.3% |

 **@CityGardenGrove**
 Wed 8/16/2023 12:15 pm PDT

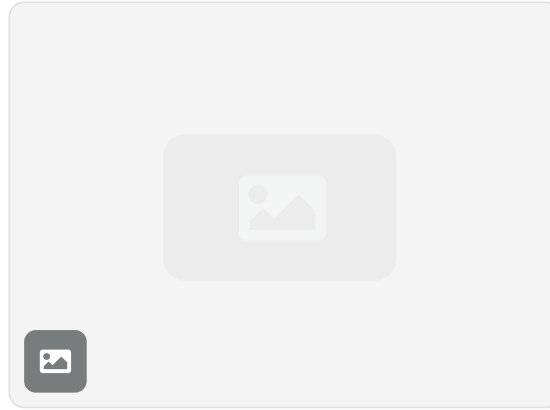
@OCVector staff will be conducting residential mosquito control applications via truck tomorrow, 8/17, through Sat.,...



| | |
|----------------------------------|---|
| Impressions | — |
| Potential Reach | — |
| Engagements | — |
| Engagement Rate (per Impression) | — |

 **Garden Grove City Hall**
 Wed 8/16/2023 12:15 pm PDT

To reduce the number of mosquitoes and the risk of mosquito-borne disease in #GardenGrove, Orange County Mosquito...



| | |
|----------------------------------|---|
| Impressions | — |
| Reach | — |
| Engagements | — |
| Engagement Rate (per Impression) | — |



gardengrovecityhall

Tue 8/15/2023 5:48 pm PDT

The City of Garden Grove extends its deepest and most heartfelt condolences to the family and friends of Howard...



| | |
|----------------------------------|--------------|
| Impressions | 3,641 |
| Reach | 3,211 |
| Engagements | 236 |
| Engagement Rate (per Impression) | 6.5% |



@CityGardenGrove

Tue 8/15/2023 5:47 pm PDT

The City of Garden Grove extends its deepest and most heartfelt condolences to the family and friends of Howard...



| | |
|----------------------------------|--------------|
| Impressions | 256 |
| Potential Reach | 4,656 |
| Engagements | 11 |
| Engagement Rate (per Impression) | 4.3% |



Garden Grove City Hall

Tue 8/15/2023 5:46 pm PDT

The City of Garden Grove extends its deepest and most heartfelt condolences to the family and friends of Howard...



| | |
|----------------------------------|--------------|
| Impressions | 1,723 |
| Reach | 1,723 |
| Engagements | 382 |
| Engagement Rate (per Impression) | 22.2% |



@CityGardenGrove

Tue 8/15/2023 4:05 pm PDT

Have you ever wondered what programs, policies, and actions are put in place to meet the existing and projected housing...



| | |
|----------------------------------|-------|
| Impressions | 160 |
| Potential Reach | 4,656 |
| Engagements | 7 |
| Engagement Rate (per Impression) | 4.4% |



gardengrovecityhall

Tue 8/15/2023 4:05 pm PDT

🏠 Have you ever wondered what programs, policies, and actions are put in place to meet the existing and projected...



| | |
|----------------------------------|------|
| Impressions | 399 |
| Reach | 337 |
| Engagements | 7 |
| Engagement Rate (per Impression) | 1.8% |



Garden Grove City Hall

Tue 8/15/2023 4:05 pm PDT

🏠 Have you ever wondered what programs, policies, and actions are put in place to meet the existing and projected...



| | |
|----------------------------------|-----|
| Impressions | 226 |
| Reach | 226 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



[@CityGardenGrove](#)

Mon 8/14/2023 5:31 pm PDT

🚧 CONSTRUCTION ALERT Starting today, 8/14 through 8/24, [@ocstreetcar](#) crews will be working during the night, from 9 P...



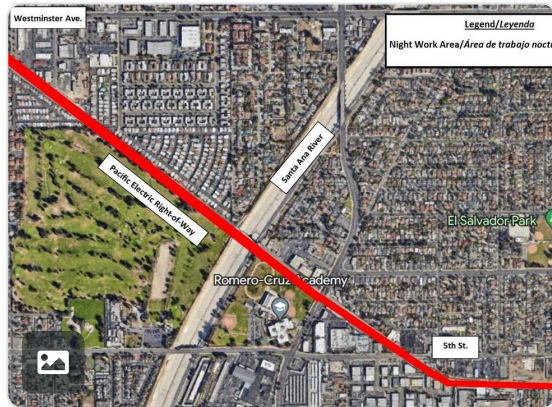
| | |
|----------------------------------|-------|
| Impressions | 402 |
| Potential Reach | 4,688 |
| Engagements | 25 |
| Engagement Rate (per Impression) | 6.2% |



[Garden Grove City Hall](#)

Mon 8/14/2023 5:31 pm PDT

🚧 CONSTRUCTION ALERT Starting today, August 14, through Thursday, August 24, OC Streetcar crews will be working durin...



| | |
|----------------------------------|-------|
| Impressions | 1,073 |
| Reach | 1,073 |
| Engagements | 90 |
| Engagement Rate (per Impression) | 8.4% |



[@CityGardenGrove](#)

Mon 8/14/2023 1:08 pm PDT

🚌 Do you want to help shape the future of transportation in [#GardenGrove](#) and OC? The [@goOCTA](#) is on a mission to broad...



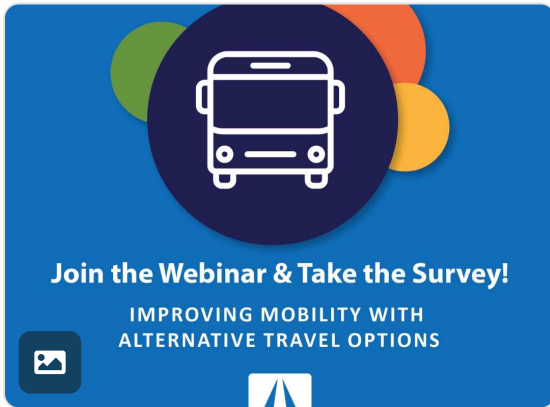
| | |
|----------------------------------|-------|
| Impressions | 238 |
| Potential Reach | 4,655 |
| Engagements | 4 |
| Engagement Rate (per Impression) | 1.7% |



@CityGardenGrove

Mon 8/14/2023 1:08 pm PDT

Participate in an online survey at bit.ly/OCTDMSurvey. To register for the Zoom webinar and for more information,...



| | |
|----------------------------------|-------|
| Impressions | 99 |
| Potential Reach | 4,655 |
| Engagements | 3 |
| Engagement Rate (per Impression) | 3% |



gardengrovecityhall

Mon 8/14/2023 1:08 pm PDT

Do you want to help shape the future of transportation in #GardenGrove and Orange County? The Orange County...



| | |
|----------------------------------|-------|
| Impressions | 1,590 |
| Reach | 1,063 |
| Engagements | 38 |
| Engagement Rate (per Impression) | 2.4% |



Garden Grove City Hall

Mon 8/14/2023 1:08 pm PDT

Do you want to help shape the future of transportation in #GardenGrove and Orange County? The Orange County...



| | |
|----------------------------------|------|
| Impressions | 417 |
| Reach | 391 |
| Engagements | 5 |
| Engagement Rate (per Impression) | 1.2% |



gardengrovecityhall

Fri 8/11/2023 4:00 pm PDT

🌟 This past Tuesday, the #GardenGrove City Council recognized Serena Nguyen, CEO and owner of @dtn.tech, for being...



| | |
|----------------------------------|--------------|
| Impressions | 1,041 |
| Reach | 925 |
| Engagements | 42 |
| Engagement Rate (per Impression) | 4% |



Garden Grove City Hall

Fri 8/11/2023 4:00 pm PDT

🌟 This past Tuesday, the #GardenGrove City Council recognized Serena Nguyen, CEO and owner of dtn.tech, for being...



| | |
|----------------------------------|--------------|
| Impressions | 674 |
| Reach | 645 |
| Engagements | 219 |
| Engagement Rate (per Impression) | 32.5% |



gardengrovecityhall

Fri 8/11/2023 12:00 pm PDT

🗣️ Calling all #GardenGrove business enthusiasts! Witness the incredible creativity of our local business communit...



| | |
|----------------------------------|--------------|
| Impressions | 1,128 |
| Reach | 1,021 |
| Engagements | 24 |
| Engagement Rate (per Impression) | 2.1% |



Garden Grove City Hall

Fri 8/11/2023 12:00 pm PDT

Calling all #GardenGrove business enthusiasts! Witness the incredible creativity of our local business communit...



| | |
|----------------------------------|------|
| Impressions | 813 |
| Reach | 781 |
| Engagements | 13 |
| Engagement Rate (per Impression) | 1.6% |



@CityGardenGrove

Fri 8/11/2023 12:00 pm PDT

Witness the incredible creativity of our local business community at the 116th Annual Gala Dinner & Awards on 8/25, at...



| | |
|----------------------------------|-------|
| Impressions | 169 |
| Potential Reach | 4,656 |
| Engagements | 2 |
| Engagement Rate (per Impression) | 1.2% |



Garden Grove City Hall

Fri 8/11/2023 8:00 am PDT

⚠️ COMMUTER ALERT Tomorrow, August 12, from 1:00 a.m. to 3:00 a.m., @Caltrans Orange County District 12 will close the...



| | |
|----------------------------------|------|
| Impressions | 554 |
| Reach | 538 |
| Engagements | 6 |
| Engagement Rate (per Impression) | 1.1% |



@CityGardenGrove

Fri 8/11/2023 8:00 am PDT

⚠️ COMMUTER ALERT Tomorrow, 8/12, from 1 AM to 3 AM, @CaltransOC will close the eastbound SR-22 Bristol St/La...



| | |
|----------------------------------|-------|
| Impressions | 171 |
| Potential Reach | 4,656 |
| Engagements | 2 |
| Engagement Rate (per Impression) | 1.2% |



gardengrovecityhall

Thu 8/10/2023 5:20 pm PDT

The @gardengrovepd would like to inform the community that the @gardengrovepa has set up an Association of Orange...



| | |
|----------------------------------|-------|
| Impressions | 3,290 |
| Reach | 2,917 |
| Engagements | 315 |
| Engagement Rate (per Impression) | 9.6% |



Garden Grove City Hall

Thu 8/10/2023 5:19 pm PDT

The Garden Grove Police Department would like to inform the community that the Garden Grove Police Association has...



| | |
|----------------------------------|-------|
| Impressions | 1,284 |
| Reach | 1,284 |
| Engagements | 142 |
| Engagement Rate (per Impression) | 11.1% |



@CityGardenGrove

Thu 8/10/2023 1:46 pm PDT

The EB GG Blvd closure is anticipated as early as tomorrow, 8/11, at 10 PM through 5 AM on Mon., 8/14. The WB GG Blvd...



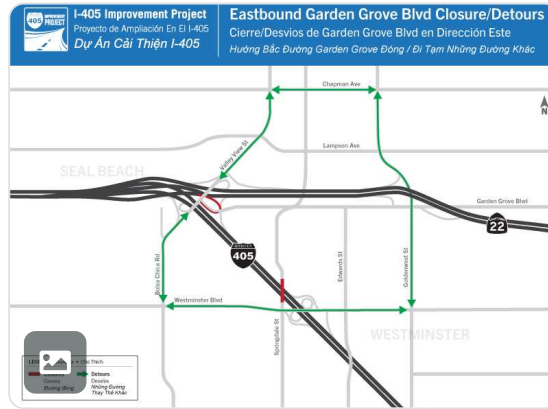
| | |
|----------------------------------|-------|
| Impressions | 286 |
| Potential Reach | 4,688 |
| Engagements | 7 |
| Engagement Rate (per Impression) | 2.4% |



@CityGardenGrove

Thu 8/10/2023 1:46 pm PDT

⚠️ #GardenGrove commuters, please be aware of the upcoming EB SR-22 off-ramp to Valley View St/Garden Grove Blvd...



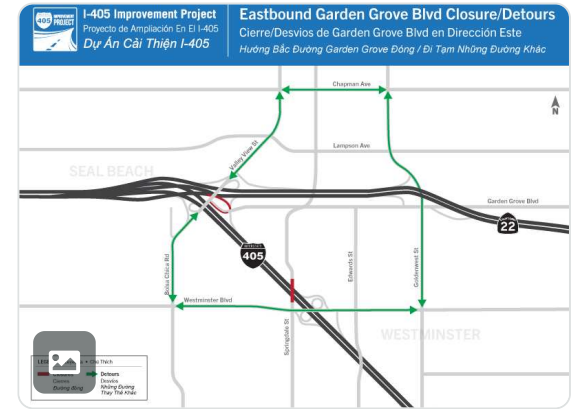
| | |
|----------------------------------|--------|
| Impressions | 1,588 |
| Potential Reach | 32,590 |
| Engagements | 418 |
| Engagement Rate (per Impression) | 26.3% |



Garden Grove City Hall

Thu 8/10/2023 1:46 pm PDT

⚠️ #GardenGrove commuters, please be aware of the upcoming eastbound SR-22 off-ramp to Valley View Street/Garden...



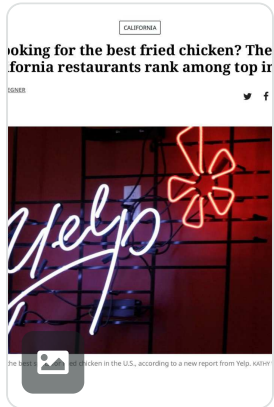
| | |
|----------------------------------|------|
| Impressions | 595 |
| Reach | 565 |
| Engagements | 8 |
| Engagement Rate (per Impression) | 1.3% |



@CityGardenGrove

Thu 8/10/2023 9:35 am PDT

Furai Chicken is #14 on Yelp's Best Fried Chicken Destinations in the U.S. and Canada! 📍 9920 Garden Grove Blvd...



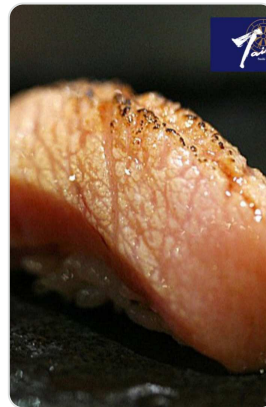
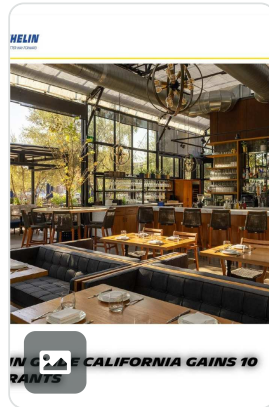
| | |
|----------------------------------|-------|
| Impressions | 134 |
| Potential Reach | 4,656 |
| Engagements | 8 |
| Engagement Rate (per Impression) | 6% |



@CityGardenGrove

Thu 8/10/2023 9:35 am PDT

We're excited to hear that #GardenGrove restaurants are continuing to make their mark on the Michelin Guide and Yelp's B...



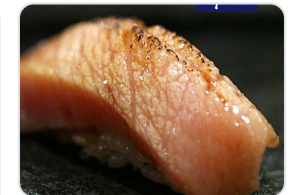
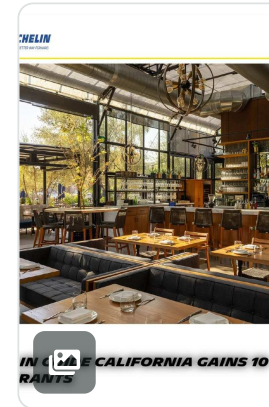
| | |
|----------------------------------|--------|
| Impressions | 925 |
| Potential Reach | 16,955 |
| Engagements | 43 |
| Engagement Rate (per Impression) | 4.6% |



gardengrovecityhall

Thu 8/10/2023 9:35 am PDT

We're excited to hear that #GardenGrove restaurants are continuing to make their mark on the Michelin Guide and Yelp's B...



| | |
|----------------------------------|-------|
| Impressions | 2,915 |
| Reach | 2,085 |
| Engagements | 131 |
| Engagement Rate (per Impression) | 4.5% |



Garden Grove City Hall

Thu 8/10/2023 9:35 am PDT

We're excited to hear that #GardenGrove restaurants are continuing to make their mark on the Michelin Guide and Yelp's B...



| | |
|----------------------------------|--------------|
| Impressions | 1,530 |
| Reach | 1,470 |
| Engagements | 97 |
| Engagement Rate (per Impression) | 6.3% |



Garden Grove City Hall

Thu 8/10/2023 8:58 am PDT

Gather your paper and bulky items for the Shredding and Community Cleanup Day! Learn more at ggcity.org/cleanup-days...



| | |
|----------------------------------|-----------|
| Impressions | 0 |
| Reach | 0 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



Garden Grove City Hall

Thu 8/10/2023 8:58 am PDT

Gather your paper and bulky items for the Shredding and Community Cleanup Day! Learn more at ggcity.org/cleanup-days...



| | |
|----------------------------------|-----------|
| Impressions | 0 |
| Reach | 0 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



Garden Grove City Hall

Thu 8/10/2023 8:58 am PDT



| | |
|----------------------------------|----|
| Impressions | 0 |
| Reach | 0 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



Garden Grove City Hall

Thu 8/10/2023 8:52 am PDT

Gather your paper and bulky items for the Shredding and Community Cleanup Day! Learn more at ggcity.org/cleanup-days...



| | |
|----------------------------------|------|
| Impressions | 823 |
| Reach | 816 |
| Engagements | 45 |
| Engagement Rate (per Impression) | 5.5% |



Garden Grove City Hall

Thu 8/10/2023 8:52 am PDT



| | |
|----------------------------------|----|
| Impressions | 0 |
| Reach | 0 |
| Engagements | 0 |
| Engagement Rate (per Impression) | 0% |



Post Performance

August 10, 2023 - August 16, 2023

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

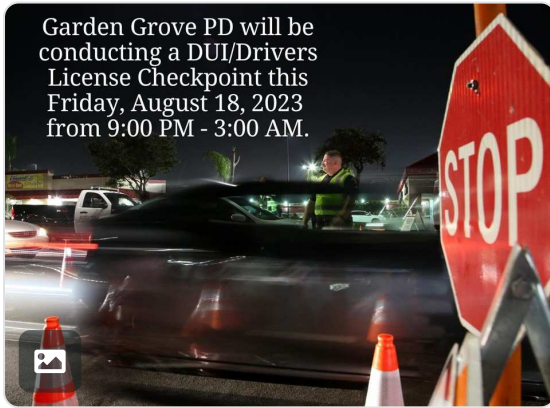
 Garden Grove Police Department



Garden Grove Police Depa...

Wed 8/16/2023 12:00 pm PDT

DUI/Drivers License Checkpoint Notification #GardenGrovePD will be conducting a #DUICheckpoint this Friday...



| | |
|----------------------------------|--------------|
| Impressions | 2,983 |
| Reach | 2,796 |
| Engagements | 179 |
| Engagement Rate (per Impression) | 6% |



Garden Grove Police Depa...

Sun 8/13/2023 6:00 pm PDT

Tomorrow will be the #1stDayOfSchool for #GardenGroveUSD students! Drivers, remember to: • Slow down. • Plan extra...



| | |
|----------------------------------|--------------|
| Impressions | 5,459 |
| Reach | 5,121 |
| Engagements | 496 |
| Engagement Rate (per Impression) | 9.1% |

WEEKLY MEMO 8-17-2023

NEWS ARTICLES



Contact: Maria Parra (714) 741-5312
Planning Services Manager

Monday, August 14, 2023

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



PUBLIC ENCOURAGED TO ATTEND STUDY SESSIONS ON COMMUNITY HOUSING STRATEGY

The public is encouraged to attend Garden Grove study sessions to learn about the revised draft of the adopted 2021-2029 Housing Element, a community housing strategy which establishes programs, policies, and actions to meet the existing and projected housing needs in Garden Grove. The Garden Grove Planning Commission Study Session is on Thursday, August 17, 2023 at 7:00 p.m., and the Garden Grove City Council Study Session is on Tuesday, August 22, 2023 at 6:30 p.m. Both public meetings will be held at the Garden Grove Community Meeting Center, located at 11300 Stanford Avenue.

The revised draft of the adopted 2021-2029 Housing Element is available online at www.ggcity.org/housing-element.

The California Department of Housing and Community Developing (HCD) is currently reviewing the City's revised draft of the adopted 2021-2029 Housing Element. The Garden Grove study sessions will provide an overview of the Housing Element, Regional Housing Needs Allocation, proposed changes to the adopted 2021-2029 Housing Element, and the status of the City's Housing Element Update.

For more information, visit www.ggcity.org/housing-element or contact the Planning Division at (714) 741-5312.

###



A 501(c)3 Non-Profit Organization

NEWS

FOR IMMEDIATE RELEASE

(714) 741-5291

CONTACT: Amanda Cross, (714) 741-5168

August 16, 2023

RANCHO ALAMITOS HIGH SCHOOL STUDENT NAMED "THE VOICE OF GARDEN GROVE 2023"

"The Voice of Garden Grove 2023" title was awarded on August 3rd, the last show of the Free Summer Concert Series at Eastgate Park, to Rebecca Trejo of Rancho Alamitos High School. Trejo treated the crowd of concert-goers to a performance of "A Change Is Gonna Come" by Sam Cooke, and was awarded a \$500 scholarship, along with an additional \$500 for her school's choir program.

Sergio Bocanegra was announced as runner-up after performing "Feeling Good", written by Anthony Newley and Leslie Bricusse. Bocanegra received a \$250 scholarship and another \$250 for Garden Grove High School's choir program.

A total of 19 students competed in this year's singing competition, which is held every summer during the Free Summer Concert Series in July and August. Among the finalists were Christiana Fahmy from Pacifica High School, Ahlana Cobarrubias from Garden Grove High School, and Madeline Nguyen from Pacifica High School.

Sponsored by the Garden Grove Community Foundation, The Voice of Garden Grove is a singing competition for local high school students. Over the past eleven years, the Foundation has provided over \$15,000 in scholarships to students and choir programs.

- MORE -

RANCHO ALAMITOS HIGH SCHOOL STUDENT NAMED "THE VOICE OF GARDEN GROVE 2023"

- Page 2 -

For more information, visit www.ggcf.com/thevoice or contact the [Garden Grove Community Foundation](http://www.ggcf.com) at (714) 741-5168. To view photos and videos of this year's performances, visit www.facebook.com/GGCF1998 or search for #voiceofgg.

#



MISCELLANEOUS ITEMS
August 17, 2023

1. Calendar of Events
2. Notice of Cancellation for the August 24, 2023 Zoning Administrator meeting.
3. Orang Count Council of Governments (OCCOG) Updates
4. League of California Cities articles from August 11, 2023 to August 17, 2023.



CALENDAR OF EVENTS

August 17, 2023 – September 30, 2023

| | | | |
|--------------------|----------------------------|--------------------------|---|
| Thursday | August 17 | 7:00 p.m. | Planning Commission Meeting, CMC |
| Thursday Sunday | August 17- September 17 | | One More Productions presents "La Cage Aux Folles," The Gem Theater |
| Tuesday | August 22 | 5:30 p.m. 6:30 p.m. | Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC |
| Thursday | August 24 | 9:00 a.m. | Zoning Administrator Meeting, CMC CANCELLED |
| | | 11:30am | Employee Appreciation Luncheon, CMC AB Room |
| Friday | August 25 | | City Hall Closed – Regular Friday Closure |
| Monday | September 4 | | City Hall Closed – Labor Day |
| Thursday | September 7 | 7:00 p.m. | Planning Commission Meeting, CMC |
| Friday | September 8 | | City Hall Closed – Regular Friday Closure |
| Tuesday | September 12 | 5:30 p.m. 6:30 p.m. | Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC |
| Thursday | September 14 | 9:00 a.m. | Zoning Administrator Meeting, CMC |
| Thursday | September 21 | 7:00 p.m. | Planning Commission Meeting, CMC |
| Friday | September 22 | | City Hall Closed – Regular Friday Closure |
| Tuesday | September 26 | 5:30 p.m. 6:30 p.m. | Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC |
| Saturday | September 30 | 9:00 a.m.- 11:00 a.m. | Shredding & Community Cleanup Day H. Louis Lake Senior Center, 11300 Stanford Ave. |



GARDEN GROVE

**NOTICE OF CANCELLATION
OF THE
GARDEN GROVE
ZONING ADMINISTRATOR
REGULAR MEETING
AUGUST 24, 2023**

NOTICE IS HEREBY GIVEN that the Regular Meeting of the Garden Grove Zoning Administrator scheduled for Thursday, August 24, 2023, at 9:00 a.m. at the Garden Grove Community Meeting Center, 11300 Stanford Avenue, Garden Grove, is hereby cancelled.

DATED: August 17, 2023

DAVID DENT
ZONING ADMINISTRATOR

[View this email in your browser](#)



Dear friends,

As the official legally-designated Southern California Association of Governments (SCAG) sub-region for Orange County, OCCOG works to ensure that Orange County's unique perspective is included in SCAG's federally- and state-mandated planning efforts.

In that capacity, OCCOG staff and members have been closely monitoring SCAG's development of the SoCal Greenprint, which is a web-mapping tool to identify conservation areas for users and make and use and transportation decisions.

OCCOG was part of a five-member advisory task group to establish policy framework for advance mitigation and ensure Greenprint alignment with policy objectives. What resulted from the task group was the establishment of a Greenprint Technical Advisory Committee (TAC) to advise on data policies, data selection criteria, and user guidelines for the tool.

Greenprint TAC members representing Orange County include OC Supervisor and OCCOG Vice Chair, Don Wagner, OCCOG TAC Chair and Senior Planner for the City of Irvine, Justin Equina, City of Anaheim Planning & Building Director, Ted White, and

OCTA Environmental Programs Manager, Dan Phu. Orange County resident and TRI Pointe Homes Southern California Division President, Tom Grable, is representing the business community.

The Greenprint TAC held its first meeting on [July 27](#). The next meeting will take place on [August 28](#), where SCAG will provide a deep dive into user guidelines, data parameters and data selection. OCCOG supports transparency in the Greenprint process and will work closely with SCAG staff to bring recommendations of the TAC to policy committees prior to Regional Council adoption.

The SoCal Greenprint is a critical tool that will only benefit planning efforts if the core data is correct. I would like to thank OCCOG Executive Director, Marnie Primmer, and OCCOG TAC Chair, Justin Equina, for their tenacity and ensuring that Orange County's interests and concerns are heard at SCAG.

At OCCOG we strive to live our values through the work we do, and the Greenprint process is a terrific example of that. Our commitment to accuracy, collaboration, transparency, and tenacity are all on display and are a driving force behind our engagement in this important process.

For more information about SoCal Greenprint visit: <https://scag.ca.gov/gis-social-greenprint>

Sincerely,

A handwritten signature in white ink on a purple background, reading "Wendy M. Bucknum". The signature is fluid and cursive, with a long horizontal flourish at the end.

Wendy Bucknum
OCCOG Chair



BOARD MEMBER SNAPSHOTS

Six Questions with Ex-Officio Director Amanda Walsh

The OCCOG Governing Board includes 19 Orange County elected officials and ten ex-officio members who work together to represent Orange County's interests in regional planning policy. Let's meet Ex-Officio Director Amanda Walsh, UCI's Community Relations Manager:



Q1: What is UCI's mission?

A1: In 1965, the University of California, Irvine was founded with a mission to catalyze the community and enhance lives through rigorous academics, cutting-edge research, and dedicated public service.

Q2: Tell us about your position with the organization.

A2: In my role as the Community Relations Manager, I am responsible for raising awareness around UCI as well as discovering and overseeing partnerships between the University, its departments, and the community. I work to foster trusting relationships with the region's nonprofits, businesses, & non-governmental organizations (NGOs) to increase their awareness of UC Irvine.

Q3: How does UCI support sustainable transportation?

A3: UCI offers an array of sustainable commuting options and transportation assets. From carpool matching services, van pools and subsidized OCTA bus passes, to electric vehicle charging facilities and a fully electric passenger bus, our goal is to support the state's clean-air efforts and reduce campus and community vehicle congestion.

Q4: Why is partnering with OCCOG important for UCI?

A4: Partnering with OCCOG is important for UCI because it allows us to keep a finger on the pulse of the issues that are important to Orange County as it relates to land use energy, mobility, air quality, and water. Also, it provides UCI an outlet to connect with local elected officials to ensure they know what is happening with UCI/UCI Health should they need to utilize campus or our health system as a resource.

Q5: As a mom with young children, what are some of your favorite family-friendly things to do in Orange County?

A5: I love taking my girls to the [Discovery Cube](#) in Santa Ana! It's a fun and safe environment that fosters learning with their hands-on exhibits or programming.



CONTACT MARNIE PRIMMER FOR ACCESS INFORMATION

TCA Names OCCOG Ex-Officio Member Ryan Chamberlain as New CEO



The Transportation Corridor Agencies (TCA) Boards of Directors have selected Ryan Chamberlain as its new Chief Executive Officer (CEO). His contract begins [August 28, 2023](#).

Chamberlain will be leaving his position as Caltrans District 12 Director and Ex-Officio OCCOG Board Member for this new role.

In 1999, he joined the California Department of Transportation working on transportation and environmental planning, eventually leading and managing the Department's Transportation planning Program as Division Chief in Sacramento. In 2012, Chamberlain became Caltrans District 12 Director until 2018, when he was appointed by Governor Jerry Brown to serve as Chief Director of Caltrans overseeing statewide internal operations for over 20,000 Caltrans employees and a budget that exceeded \$13 billion.

When Chamberlain's appointment expired in 2019, he returned to his position as Caltrans District 12 Director responsible for the planning, design, construction, operations and maintenance of the state's transportation system in Orange County.

"I'm confident Ryan's extensive background in transportation planning, management and operations will serve the Agencies and its millions of annual customers well," said Scott Voigts, OCCOG Director and Foothill/Eastern Transportation Corridor Board Member representing Lake Forest. "He is a respected leader in the transportation industry, and I look forward to working with Ryan to continue the Agencies' legacy of improving regional mobility and providing reliable transportation solutions."

The Transportation Corridor Agencies (TCA) are two joint powers authorities formed by the

California State Legislature in 1986 to plan, finance, construct and operate Orange County's public toll road system comprised of the [73, 133, 241](#) and 261 Toll Roads, which represent 20% of Orange County's highway system.

ANNUAL CONFERENCE SURVEY

2024  **ANNUAL CONFERENCE**

CONSISTENT COLLABORATION



CREATES COMMUNITY

THURSDAY, MARCH 28, 2024 | 9 A.M. – 1:30 P.M.
RICHARD NIXON PRESIDENTIAL LIBRARY & MUSEUM
YORBA LINDA, CA



OCCOG 2024 Annual Conference March 28, 2024

Help us rank program topics with this simple survey

[TAKE THE SURVEY](#)

INNOVATION CORNER

Powered by **UCI**



Discovering and Creating Clean Energies and Technologies

The Clean Energy Institute at UC Irvine is an integrated, translational program that promotes development of next-generation technologies to meet global energy needs. Our unique “systems and market-based” approach encompasses the advancement of public-private strategic alliances and the deployment of electrical power generation and transportation systems into the built-environment. “Political leaders, the business community and consumers now recognize the critical connection between electrical power generation and almost every aspect of daily life, from transportation and communication to water treatment, air quality and healthcare,” says Jack Brouwer, Ph.D., UCI professor of mechanical and aerospace engineering and CEI director. “Through our multidisciplinary programs and collaborative research, we are dedicated to meeting the energy demands of the world while fostering a cleaner, more sustainable future for generations to come.”



[READ MORE!](#)



Regional Council Adopts Updated Policy Framework For Connect SoCal 2024

The Regional Council recently adopted an updated Policy Framework for Connect SoCal 2024 – the Regional Transportation Plan/Sustainable Communities Strategy – which advances regional priorities and confirms the direction for Connect SoCal 2024 in advance of a draft plan release in [October 2023](#).

SCAG’s Regional Council in [June 2022](#) adopted a Policy Development Framework for Connect SoCal 2024, which outlined the draft vision and goals for the plan, identified key policy priorities and outlined the strategies for advancing those policies through the three Connect SoCal 2024 subcommittees that concluded in spring 2023.

The special Connect SoCal 2024 subcommittees dug deeper into three topics: Next Generation Infrastructure, Resilience and Conservation, and Racial Equity and Regional Planning. The updated Policy Framework reflects elements of direction and feedback received from the subcommittees over the past year.

OCCOG will constitute a working group to conduct a detailed analysis of the draft Connect SoCal document, including appendices. OCCOG jurisdictions and ex-officio partners are invited to participate in the working group. The working group will report out to the OCCOG

Board for the purposes of developing OCCOG's official response to the draft. If you are interested in joining the working group please contact Executive Director Marnie Primmer marnie@occog.com

2023 FIRST RESPONDERS DINNER

The graphic features the text '2023 FIRST RESPONDERS DINNER' in large, bold, sans-serif font. '2023' is in red, while 'FIRST RESPONDERS DINNER' is in blue. Below the text are three stylized silhouettes: a firefighter in red, a nurse in light blue, and a police officer in dark blue. The entire graphic is framed by a blue L-shaped border on the left and bottom.

Orange County Business Council Announces Inaugural First Responders Dinner

Join community leaders at [Orange County Business Council's \(OCBC\) 2023 First Responders Dinner](#) on Tuesday, September 12, 2023 in Anaheim as OCBC recognizes and thanks the courageous first responders and frontline professionals who protect and serve the businesses, residents and visitors of Orange County. It's through their commitment that Orange County is able to preserve its standard of living and thriving economy. Honorees from fire, law enforcement and health care will be recognized, followed by panelists from the OC Fire Authority, OC Sheriff's Department and an OC health care provider who will discuss critical issues impacting our area, and how the business community can come alongside to support these initiatives. Former NBC-LA Orange County Bureau Chief Vikki Vargas will serve as the Honoree Awards Emcee. For nearly four decades, the award-winning journalist was the face of Orange County at the NBC affiliate in Los Angeles. Honoree organizations being recognized during the evening include Be Well Orange County, CHOC, Hoag, Kaiser Permanente, MemorialCare, Orange County Fire Authority, Orange County Sheriff's Department, Providence and UCI Health. Sponsors include title sponsor UCI Health, gold sponsor Chevron, silver sponsors Automobile Club of Southern California, MemorialCare, SoCalGas and Vanguard University, and bronze sponsor Cox Business. [Registration](#) is open. For sponsor opportunities, contact [Lauren Martin](#), OCBC director of events.

Contact:

Lizz Mishreki, APR

Vice President of Communications

Orange County Business Council

lmishreki@ocbc.org



Sustain SoCal Water Solutions 8
August 24 – 1 – 7 p.m.

OCCOG Board Members are invited to attend for free.
Contract Kathryn Morrison at Kathryn@ocog.com to receive
the promo code to use when registering.

REGISTER HERE

SAVE THE DATE

**9th
Annual**

Environmental Justice Conference

**Building a Clean Air
Future Together**



**ENVIRONMENTAL JUSTICE
COMMUNITY
PARTNERSHIP**

Wednesday

September 13, 2023
10:00 a.m. - 1:30 p.m.

**Riverside
Convention
Center**

3637 5th Street,
Riverside, CA 92501

**Free
to
Attend**

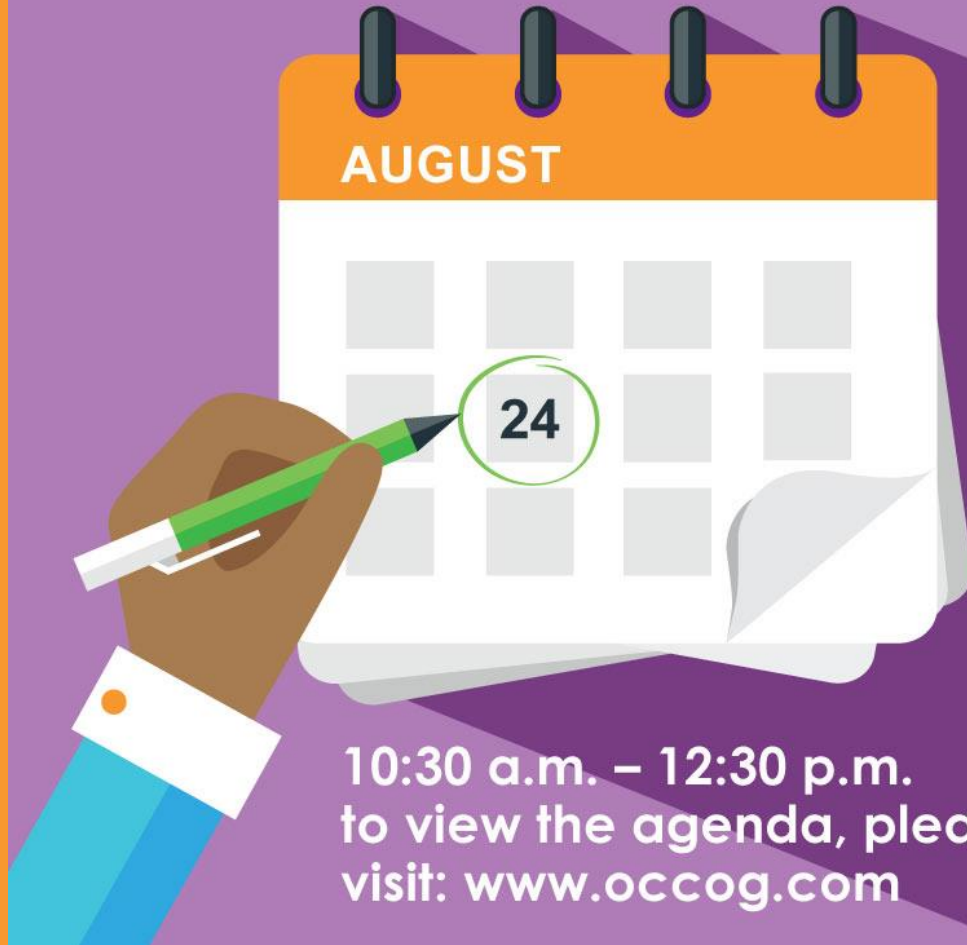
Sign-up to receive updates: aqmd.gov/sign-up

Stay Connected With Us
@SouthCoastAQMD



OCOCOG BOARD MEETING

Thursday, AUGUST 24, 2023



10:30 a.m. – 12:30 p.m.
to view the agenda, please
visit: www.occog.com



Six things to watch in the final weeks of the legislative cycle

Aug 16, 2023

Lawmakers are back at the Capitol with a laundry list of priorities. By far the most prominent issues are bonds, changes to the state's mental health laws, and California's hot labor summer. But legislators also have a litany of other measures to work through in a small window of time. Here are the six things that cities need to know about the last five weeks of the session.

Gov. Gavin Newsom's big bond battle

Thanks to a rather economically turbulent year, the state needs to find money to meet its lofty housing, homelessness, and climate goals. The most important bond measure — at least for Gov. Gavin Newsom — is [AB 531 \(Irwin\)](#). The bill would provide \$4.68 billion in bonds for housing and community-based treatment settings. It's a companion measure to [SB 326 \(Eggman\)](#), a sweeping overhaul of the state's mental health laws. The League of California Cities supports both measures in concept.

That's just one of the nearly a dozen bond measures lawmakers are considering — and the only one the Governor has put his full weight behind. Passing multiple bonds on the same ballot is doable, but generally inadvisable. It remains to be seen whether other measures, like a [Cal Cities-supported housing bond](#) by Asm. Buffy Wicks, can make it to the finish line.

To further complicate matters: Budget allocations for [climate resilience programs](#) are contingent on the passage of a climate bond and federal climate funding. Newsom told [CalMatters](#) he doesn't expect budget clawbacks, but he "might veto spending proposals."

Housing and homelessness remain top priorities

The statewide affordable housing and homelessness crisis remains at the top of everyone's agenda. Sen. Susan Eggman is shepherding two longstanding Cal Cities priorities: [SB 43](#) and [SB 363](#). Both bills would modernize California's behavioral health care system. SB 43 would update the definition of "gravely disabled." SB 363 would create a real-time dashboard of available beds in psychiatric and substance abuse facilities.

Legislators also considering an expansion of [SB 35 \(Chapter 366, Statutes of 2017\)](#). The proposal, [SB 423 \(Wiener\)](#), would require cities to ministerially approve certain

multifamily housing projects without public input or environmental review, even on land under the California Coastal Commission's jurisdiction. Cal Cities opposes SB 423.

[Fentanyl enforcement measures face uphill fight](#)

Several fentanyl-related bills are still moving through the Legislature, thanks to [heavy pressure](#) from Cal Cities and others. [AB 474 \(Rodriguez\)](#), [AB 33 \(Bains\)](#), and [SB 19 \(Seyarto\)](#) would increase statewide efforts to combat fentanyl trafficking. [AB 701 \(Villapudua\)](#) would add fentanyl to the list of controlled substances for large-scale dealers. Cal Cities supports all four measures.

The bills face an uphill fight. Legislators killed other enforcement bills earlier this year, with opponents drawing comparisons to the failed war on drugs. Cal Cities is advocating for a multipronged approach — prevention, intervention, education, and life-saving care — and has supported over a dozen such measures this session.

[Hot labor summer shows no sign of cooling](#)

If there's one issue that's captured the public's attention, it's labor strikes.

Screenwriters, actors, hotel employees, city staffers, and others are all on strike. Other sectors have threatened to strike, narrowly averted a strike, or recently finished striking.

It's not surprising then that legislators are considering a suite of changes to the state's labor laws, including [AB 504 \(Reyes\)](#), [AB 1484 \(Zbur\)](#), and [SB 399 \(Wahab\)](#). Cal Cities opposes all three measures due to their [overly broad language](#).

AB 504 would undermine the ability of cities to provide critical services during a strike — with no clear standards for employees that work in multiple jurisdictions. AB 1484 would limit the ability of cities to staff up for temporary or seasonal needs. SB 399 is so vague that it is fundamentally incompatible with everyday government functions.

A soon-to-be-introduced bill by Sen. Anthony Portantino would allow striking workers to draw unemployment benefits after a few weeks of striking. A similar measure was put forward in 2019 but failed to get the votes needed to pass out of the Senate. Cal Cities and a broad coalition of public and private sector partners opposed the 2019 bill.

[Cal Cities-sponsored measure would make it easier to meet climate goals](#)

Parts of the state's winding, complicated grant process could get easier thanks to a Cal Cities-sponsored measure. [AB 972 \(Maienschein\)](#) would create a statewide, cross-agency workgroup to coordinate, align, and streamline certain local government assistance resources.

Cities often lack the resources, staff capacity, implementation experience, and technical expertise to apply for and secure competitive statewide targeted grant funding. And like other sectors, California cities are facing [staffing shortages](#). A uniform and streamlined application process would allow cities to access funding opportunities effectively and equitably.

The bill is one of [eight Cal Cities-sponsored measures](#) this year, most of which are still in play.

[Three infrastructure bills to oppose](#)

A trio of bad infrastructure measures for cities are winding their way through the legislative process. [AB 825 \(Bryan\)](#) would prohibit cities from fining cyclists for biking on a sidewalk and [AB 1082 \(Kalra\)](#) would curb the ability of cities to enforce repeated parking violations. Although Cal Cities remains opposed to both measures, it was able to secure amendments to the bills before summer recess started.

[AB 1637 \(Irwin\)](#) would require all local agencies to transition their web services to a .gov domain. This would come at a [significant and unnecessary cost](#) to local governments. The bill has received some pushback during the legislative process, including in the [Senate Governance and Finance Committee's](#) analysis of the bill.

Next steps for city leaders

Lawmakers have until Sept. 1 to get their bills through a [second suspense file](#) and until Sept. 14 to get their bills onto Gov. Gavin Newsom's desk. He then has until Oct. 14 to act on any bills. There's still time for legislators to introduce "new" bills through a process known as "gut-and-amend," when amendments fundamentally change the bill's language.

To learn more about which measures to consider advocating for or against, subscribe to [Cal Cities Advocate](#) or contact your [regional public affairs manager](#). [Action alerts](#) can happen quickly and often, so make sure to stay informed.



Court sides with Cal Cities: Local law enforcement must be consulted about hypodermic needle exchange programs

Aug 16, 2023

A California Court of Appeal on Monday issued a favorable ruling on a case involving a private hypodermic needle exchange program. In its ruling, the court agreed with an [amicus brief](#) filed by the League of California Cities, law enforcement associations, and cities.

The case centered on whether the State Department of Public Health (CDPH) properly consulted with local law enforcement and provided the public an opportunity to comment before approving such a needle exchange program.

The Cal Cities amicus brief argued that [the law](#) requires CDPH to engage in meaningful consultation and collaboration with local law enforcement agencies before approving such programs. CDPH cannot meet the consultation requirement merely by considering email comments from some law enforcement agencies.

Under Health and Safety Code section 121349, CDPH may authorize needle and syringe exchange services in any location with conditions that could lead to the rapid spread of blood-borne viruses through the sharing of used needles and syringes. However, it can only do so after consulting with local law enforcement leadership and after a public comment period.

CDPH approved a needle exchange program in Santa Cruz County with an abbreviated public comment period and without consulting local law enforcement leadership. The Grant Park Neighborhood Association Advocates sued for those deficiencies and others. The trial court ruled in favor of the CDPH, and the neighborhood association appealed.

The Court of Appeal reversed the lower court's finding and ordered the trial court to grant the neighborhood association's petition. It found that CDPH failed to engage in the required consultation with law enforcement, failed to provide the required notice to several local police departments, and failed to provide the required time for public comment.

The court held that CDPH's failures were prejudicial; they impeded the ability of local law enforcement and the public to participate. The decision emphasizes the importance of meaningful state and local government communication before the implementation of new state programs that impact local government.

For questions about the impact of this ruling on your city, please contact your city attorney.



Cathedral City works to remain affordable as it lures priced-out homebuyers

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#LocalWorks

When Cathedral City Mayor Rita Lamb says, “We are hot!” she is not just referring to the searing summer heat in this desert community.

Cathedral City is making a concerted push to permit affordable and market-rate housing. In 2022, the city issued a record 2,495 [new building permits](#).



Sandwiched between Palm Springs and Rancho Mirage in the Coachella Valley, Cathedral City is often overlooked for its glitzier neighbors. But with housing prices skyrocketing in other parts of California — particularly coastal Southern California — this community of 51,000 has started to see a trickle of new home seekers from those regions. The new residents are being lured by more reasonable prices and the city’s emphasis on amenities and livability.

“When our city did a strategic planning session in January, we decided we wanted to be a destination with our own identity, not just a city people drove through,” Lamb said.

But first, it wants to be an attractive and affordable city for its current residents. This year it used \$3.7 million to beautify main thoroughfares.

In recent years, Cathedral City has focused on creating affordable housing for veterans and seniors, funded via tax credits, state appropriations, Riverside County, and private development funds. In the past 12 months, developers completed two major projects.

In April, the nonprofit CORE finished a [retrofit and rehab](#) of Cathedral Palms, a 60-year-old housing facility for seniors. The new building has 224 affordable apartment units for seniors ages 55 and older earning less than 60% of the area median



income.

Sixty-eight of those are set aside for formerly unhoused seniors, a growing percentage of the city's population. New amenities include a large community center, two swimming pools, and behavioral health care provided by Riverside University Health System. Residents can also access health and social engagement programs at the center.

Riverside County helped make the project possible through a combination of funding and federal housing vouchers.

Just a few months prior Veterans Village — 60 units for veterans at risk of or experiencing homelessness — opened next to a new Salvation Army store. Cathedral City donated land to the project.

The project started after a conversation between Lori Zito of Urban Housing Communities and the late Mayor Gregory S. Pettis, who both realized that veterans in the Coachella Valley needed housing.

The city contributed \$1 million towards the \$27 million project. Developers cobbled together additional funding from a variety of local, regional, and state sources.

Veterans Village includes a community center and garden, swimming pool, barbecue area, and bocce ball courts. It also provides a host of supportive services, such as [on-site case management and supportive services](#).

Rick Zausch, who previously lived in his RV and uses braces for walking due to severe rheumatoid arthritis, is effusive in his praise. He says Veterans Village is both beautiful and safe.



“A lot of veterans here truly appreciate what has been done for them,” said the 74-year-old former entertainer who performs periodically at the Veterans Village community center. “If not for Veterans Village, they would have been homeless.

“People don’t realize how easy it is these days to become homeless. It’s not a chosen lifestyle — when things go south, they go south quickly. One day you have a job and some income, then the next you may only have social security and can’t afford the rent.”

City Manager Charles McClendon credits the Coachella Valley Association of Governments (CVAG), community groups, and individual cities for uniting to make the project happen. “We couldn’t do this by ourselves, nor can any of these groups operating alone,” he said. “It also takes a willing community like ours. Sometimes when a community proposes affordable housing there is pushback. But not here.”

CVAG is a major driver of projects like these in the region. The association works with cities to assess which of the approximately [1,100 unhoused people](#) in the Valley should be prioritized for temporary or long-term housing.

Community buy-in was so positive that Cathedral City was able to situate the new housing units immediately adjacent to existing single-family neighborhoods. Mayor Lamb credits this to a citywide communications outreach that starts at a project’s conception and lasts through its grand opening.



“Our affordable housing is not shoved into an isolated corner,” she said.

Cathedral City is always looking for ways to increase the housing supply. When it discovered that many homes were being sold to investors — who turned them into short-term vacation rentals — the city assembled a task force, held town halls, and passed a measure to regulate short-term rental properties. It also began permitting more accessible dwelling units.

“We are prioritizing permanent housing solutions for our residents and new residents,” Lamb said.

Lamb says when she recently saw the mayor of neighboring La Quinta, she teased her about La Quinta’s moniker. “They call themselves the gem of the desert,” she says. “I told her that we are the hidden gem. We want to be both a destination for new residents and continue to be a welcoming and affordable place for everyone in our community.”

To that end, Lamb coined an unofficial slogan for her community.

“All roads lead to Cathedral City!”

The Cal Cities #LocalWorks initiative shines the spotlight on examples of local actions that are making a difference to their communities. Show how #LocalWorks in your community by contacting communications@calcities.org.



Taking the lead: How city officials can stand strong against incivility

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GUEST ARTICLE BY MATT LEHRMAN

The American ideal of government is rooted in the belief that reasonable people can work together to find solutions to shared problems. Compromise is not a weakness, and there is ample time to make community-informed decisions. While not everyone will always agree on the outcome, the process must be fair and thorough. Everyone should feel heard.

This ideal is being threatened by the prevalence of anger and outrage in American media, where clicks, shares, and engagement translate into profit. This business model has created a market for incivility and negativity that pervades our society, leading to polarization and divisiveness. It's a conundrum.

To counteract this, local leaders must actively promote collaboration, compromise, and constructive dialogue. Incivility demonstrates a lack of respect and consideration for others. It also creates a self-centered attitude that can leave others feeling hurt, disrespected, and excluded, with impacts that can extend beyond individual interactions. It's essential to strive for an environment that encourages civility and respectful engagement and helps restore the American ideal of government.

If you want to stand against incivility, you need to recognize and call it out when you see it, in particular:

- **Obstinace.** Stubborn adherence to one's own opinion despite reason or persuasion.
- **Demagoguery.** Emotional and prejudicial appeals to sway public opinion, rather than engaging in rational argument.
- **Dogmatism.** The inflexible adherence to a particular set of principles, beliefs, or ideology, without considering alternative viewpoints or evidence.

If you're looking for a quick fix, I'm sorry to disappoint, but there is no magic phrase or verbal jiu-jitsu that can instantly reverse an instance of incivility during a council meeting. The following is the civility that all local leaders need to get good at:

- **Energize obstinance.** Find shared goals and values that underlie the debate. By identifying common ground, you can frame the conversation in a way that encourages compromise and collaboration. Bring in outside experts, facilitators, or neutral third parties to provide fresh perspectives and objective feedback.
- **Counter demagoguery.** Focus on presenting the facts and evidence that support the proposed course of action. By presenting data in a clear and compelling way, you can help to move the conversation toward rational, fact-based decision-making. Engaging in active listening and making space for the consideration of alternative solutions is vital.
- **Overcome dogmatism.** Frame the debate in terms of outcomes rather than ideology. By focusing on the practical implications of different policy choices, you shift the conversation away from entrenched beliefs and toward pragmatic solutions. Building alliances and coalitions across ideological lines can also be an effective way to seek out common ground and work together toward shared goals.

You have a crucial responsibility to govern your community in a fair, equitable, and just manner. This requires standing strong against incivility and disrespect, even when it's being thrown at you. By modeling respectful behavior and promoting constructive dialogue, you set the standard for your community.

Connecting, respecting, and listening

As a civic leader, you are the guardian of a thriving community, responsible for making decisions that impact the lives of your residents. Facing incivility and negativity during council meetings and community events can be disheartening, but giving up is not an option when it comes to civic leadership.

Remember that your mission is to create a positive and inclusive environment for all. By prioritizing respect and collaboration, you set an example for others to follow and create a ripple effect that can spread throughout the community. Keep your focus on how people in your community deserve to feel about civic engagement — connected, respected, and heard. Find the motivation to push through challenging situations and work toward constructive solutions.

Local leaders hold the power to shape decisions that impact people's daily lives. Making those decisions with integrity, fairness, and a commitment to the greater good is crucial. By bringing people together, bridging divides, and creating a better future for your community, you have a responsibility worth fighting for.

Matt Lehrman is the managing director of Social Prosperity Partners. He will deliver the opening keynote “From Conflict to Conversation” at the [League of California Cities Annual Conference and Expo](#) on Sept. 20. This is part two of a two-part article, a version of which originally appeared in [Minnesota Cities magazine](#).