

FY 2018-19 ACTION PLAN

(City Council Priorities)

Action Item	Implementation Steps	Lead Dept.	Estimated Completion Date
Economic Development			
1. Use economic development to grow revenues			
a. Complete and implement citywide economic development study (includes Latin Hub)	Present consultant analysis to Central Management	CED	Complete
	Present consultant analysis to City Council	CED	Complete
	Develop and implement approved strategy	CED	Ongoing
b. Develop incentives strategy <i>(Component of Econ. Development Study)</i>	Conduct assessment of incentive options	CED	Complete
	Present analysis to Central Management	CED	Complete
	Present analysis to City Council	CED	Complete
	Develop and incorporate into Econ. Development Study	CED	Complete
c. Continue current development activities:			
i. Site C (Investal Garden Resorts, LLC)	Financing in place	CED	Fall 2019
	Ground breaking <i>(Seeking to reposition hotels on site)</i>	CED	Fall 2019
	Grand opening	CED	December-21
ii. Site B2 (Kam Sang Companies)	Monitor extended exclusive negotiation agreement	CED	December-19
iii. Brookhurst Triangle (Brookhurst Place)	Opening of Phase I lofts	CED	Complete
	Closing on Phase II	CED	Spring 2019
	Phase II ground breaking	CED	Spring 2019
	Opening of Phase II lofts	CED	December-22
iv. Garden Brook Senior Village (Former Galleria)	Meetings with development team	CED	Ongoing
	Groundbreaking 2/12/19	CED	Complete
	Project construction <i>(Currently in plan check for structure)</i>	CED	In progress
	Project completion	CED	TBD
v. 13650 Harbor Blvd. (BN Group Hotel Dev.)	Process Land Use Entitlements (approx. 9 months)	CED	Complete
	Project groundbreaking	CED	Spring 2019
	Project completion	CED	December-20
d. Identify west-side development opportunities	Conduct stakeholder outreach	CED	Ongoing
	Implement theater site development opportunities <i>(presently in Planning--improvements include theater upgrades, new carwash & 2700 sq.ft restaurant)</i>	CED	Complete
	Implement Valley View Village reuse opportunities	CED	Ongoing
	Promote AMF Bowling site reuse opportunities	CED	December-19
e. Facilitate OC Street Car project	Monitor and support project initiatives <i>(Groundbreaking 12/18 complete)</i>	PW	Ongoing
f. Willowick RFP	Establish joint ad-hoc committee	CED	Complete
	Initiate community outreach efforts and economic assessment	CED	Complete
	Engage 3rd party facilitator	CED	Complete
	Release RFQ/RFP	CED	Complete
	Evaluate RFP	CED	Fall 2019

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2. Continue Re:Imagine Downtown initiatives					
a.	Civic Center Adaptive Reuse (Cottage Industries Project)		Conceptual plan & programming Phase I (Construction plans approved, permit ready to issue)	CED	Complete
			Phase II	CED	In Progress
			Commence implementation	CED	Ongoing
	(SteelCraft Garden Grove)		Commence implementation	CED	Ongoing
b.	Open Streets and Related Mini Events		Plan and conduct mini events throughout 2018	CS, Multi	Ongoing
	Related events include all Active Transportation		Install additional adirondack chairs at Courtyard Center & Civic Center Park		Complete
	Grant Programming and Outreach events in 2019-20		Install additional adirondack chairs at Village Green Park		Complete
			Conduct Community Art in the Park Event partner with GGUSD		Complete
			Conduct 2020 Open Streets event	CS, Multi	Spring 2020
c.	Complete Downtown Parking Management Plan		Consultant to draft plan	CED	Complete
			Present analysis to Central Management	CED	Complete
			Present analysis to City Council	CED	Complete
d.	Implement Bicycle Master Plan (Consultant: Alta)		Present Plan to Planning Commission (Bike plan presently in design)	CED, PW	Complete
			City Council adoption	CED, PW	Complete
e.	Develop a Harbor Corridor Plan (South of GG Blvd.)		Identify funding resources and grant opportunities	CED, PW	Ongoing
			Submit EDA grant application for landscape improvements: Great Wolf to 22 Fwy	CED, PW	Spring 2019
			Prepare preliminary scope of work	CED, PW	Spring 2019
f.	Market the City's assets to get GG on the map (e.g. restaurants, culture, school, etc.)		Continue to market the "GG is Your Market" campaign in print, website, banners and through cable efforts.	CM	Ongoing
			Rebrand shop local program and promote staycation program	CED	Complete
3. Invest in beautification efforts			Implement Federal grant to install bike paths along OCTA Right-of-Way	PW, CED, CS	Winter 2019
	<i>Note: Caltrans recently granted 20 year easement for use of OCTA ROW for bike paths; amendment to agreement is in progress allowing project to move forward. Project will be linked to next Open Streets event.</i>		Promote Small Business Assistance Programs	PW, CED, CS	Ongoing
			Promote Senior Home Improvement Grants and Housing Programs	PW, CED, CS	Ongoing
			Identify public improvements in areas of need (e.g. trees on PE ROW and Community Garden Improvements)	PW, CED, CS	Ongoing
			Continue to look for grant opportunities (e.g., Urban Forestry/PE ROW--Awarded)	PW, CED, CS	Complete
			1. Caltrans ATP Cycle 2 PE ROW Bike and Ped Trail Grant Project 2. Caltrans ATP BikeSafe Garden Grove Non-Infrastructure Program- with PD 3. OCTA Bicycle Corridor Improvement Plan (BCIP) Grant Project 4. Caltrans Garden Grove Active Downtown Plan Grant Project 5. Cal Fire Urban Forestry Management Plan and Grant Project	PW, CED, CS	In Progress
			EDA proposal to extend landscape improvements South of Great Wolf/North of 22 Fwy)	PW, CED, CS	In Progress
Public Safety					
4. Continue to prioritize and enhance Public Safety			Expand Homeless SRT by one position to provide additional coverage	PD	Complete
			Fill vacancies as approved by City Manager	HR	Ongoing
			Implement Measure O Public Safety Plan	PD, HR	FY 2019-20

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5. Complete infrastructure projects that are underway					
a. Fire Station #6	Implement plans for new Fire Station #6 (Westhaven Park)			FIRE, PW	Complete
	Complete construction			FIRE, PW	Complete
	Ribbon cutting			FIRE, PW	Complete
6. Enhance Neighborhood Watch and other community policing programs (including education)					
	Implement Palma Vista HW Club in partnership w/ OCAPICA			PD, CED	Ongoing
	Develop Shelly Kensington neighborhood programming			PD, CED	TBD
	Implement Coffee with a Cop			PD	Ongoing
	Increase Homeless SRT coverage to seven days a week			PD	Complete
	Place a police officer in the Orange County Auto Theft Task Force			PD	Complete
	Enhance SRO program to full time sworn police officers			PD	August-19
	Create a Special Problems Unit to enhance Community Policing			PD	October-19
7. Increase basic building security at City Hall					
	Phase 1 - Develop plan			PD, FIRE	Complete
	Phase 2 - Implementation			CS, PD, FIRE	4Q 2019
8. Complete Analysis of OCFA Fire Service Proposal					
	Present Analysis for City Council Consideration			FIN, FIRE	Complete
	Implement City Council Direction			FIRE	Apr - Aug 2019
Community Engagement/Outreach					
9. Community Survey & Engagement on Essential City Services					
	Conduct community engagement initiatives			CM	Complete
	Present results to City Council			CM	Complete
	Provide Education Re Measure O			CM	Complete
10. Evaluate opportunities for enhanced communication to diverse groups					
	Continue multi-language communication initiatives			CM	Ongoing
	Increase number of community forums held (town halls)			CM	Ongoing
a. Identify and implement new website tools	Continue multi-language press releases, docs and information			CM, IT	Ongoing
b. Invest in tools and resources to communicate effectively	Continue outreach efforts with ethnic press			CM	Ongoing
Financial Sustainability					
11. Explore new revenue options					
	Work with FTB to maximize sales tax collection			FIN, CM, CED	
	Send letter from Mayor/Council to BOE to conduct review				Complete
	Update fees to be consistent with peer cities			FIN, CM, CED	Complete
12. Create a long-term financial forecast (in conjunction with council subcommittee work)					
	Prepare 5-year and 10-year revenue and expenditure forecast			FIN	Complete
13. Achieve a balanced budget					
	Monitor and manage FY17-18 and FY18-19 budget			FIN	Ongoing
	Implement budget cuts, optimization, and cost containment			FIN	Complete
	Develop strategies to address pension liability (e.g., est. pension stabilization fund)			FIN	Spring 2019
14. Implement new financial system					
	Select vendor			FIN, IT	Complete
	Prepare detailed implementation plan with vendor input			FIN, IT	Spring 2019
15. Invest in additional internal service funds					
	Evaluate establishing an IT equipment replacement fund			FIN, IT	Winter 2019
	Evaluate establishing an infrastructure investment fund			FIN	Winter 2019
	Evaluate establishing a pension rate stabilization fund			FIN	Winter 2019

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Effective Transparent Government					
16. Complete the Parks Master Plan	Conduct Community Meetings to receive input (2 Meetings Conducted)			CS	Complete
	Present Master Plan to Parks Commission and City Council				July-19
	Apply for Prop 68 Park Bond Grant			CS	August-19
17. Invest in Open Data Systems	Create Open Data portal on website			IT	Complete
18. Develop network security plan	Submit Proposed Network Security Plan to IT Committee/ Cent Mgmt.			IT	Complete
	Implement network security plan			IT	Ongoing
19. Complete and implement an organization review of CED Department	Complete and implement report recommendations			CED	Complete
20. Ensure implementation of emergency plan	Update emergency plan			FIRE	Complete
	Implement emergency plan			FIRE	Ongoing
	Conduct functional city wide drill			EOC Coord.	Fall 2019
Other Community Issues					
21. Continue engagement w/partner agencies to address homeless issue	Continue participation in ACC-OC Homeless Taskforce			CMO	Ongoing
	Support regional efforts to address homelessness			PD, Multi	Ongoing
	Develop homeless resource/affordable housing webpage (i.e. projects, SRT info, etc.)			PD, Multi	Complete
22. Evaluate code enforcement program and policies	Prepare formal policies and procedures manual			CED	Complete
	Update Code Enforcement website			CED	Complete
	Promote Community Engagement and Outreach			CED	Ongoing